

**PROCEEDINGS OF THE BROWN COUNTY
EDUCATION AND RECREATION COMMITTEE**

Pursuant to Section 19.84 Wis. Stats., a regular meeting of the **Brown County Education and Recreation Committee** was held on Thursday, June 27, 2019 in Room 200 of the Northern Building, 305 E. Walnut Street, Green Bay, WI

Present: Chair Van Dyck, Supervisor Suennen, Supervisor Lefebvre
Excused: Supervisor Ballard, Supervisor Landwehr
Also Present: Supervisor Sieber, Supervisor Deslauriers, Supervisor Evans, Deputy Executive Jeff Flynt, Zoo Operations Manager Patricia Jelen, Museum Director Beth Lemke, Museum Deputy Director Kevin Cullen, Assistant Park Director Matt Kriese, Golf Course Superintendent Scott Anthes, Library Director Sarah Sugden, Library Financial Manager Linda Chosa, other interested parties and media

I. Call to Order.

The meeting was called to order by Chair Van Dyck at 5:30 pm.

II. Approve/Modify Agenda.

Chair Van Dyck would like the agenda modified to take Item 9 following Item 15 and Item 16 following Item 10.

Motion made by Supervisor Lefebvre, seconded by Supervisor Suennen to approve as amended. Vote taken.

MOTION CARRIED UNANIMOUSLY

III. Approve/Modify Minutes of May 30, 2019.

Motion made by Supervisor Suennen, seconded by Supervisor Lefebvre to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

Comments from the Public – None.

Consent Agenda

1. Library Board (April 29, 2019).
2. Neville Public Museum Governing Board (June 10, 2019).
3. Golf Course – Budget Status Financial Report as of April 30, 2019 - Unaudited.
4. Golf Course – Financial Statistics for May 2019.
5. Museum – Budget Status Financial Report for April and May 2019 – Unaudited.
6. NEW Zoo – Budget Status Financial Report for May 2019 – Unaudited.
7. Parks – Budget Status Financial Report for May 2019 – Unaudited.
8. Audit of Bills.

Motion made by Supervisor Lefebvre, seconded by Supervisor Suennen to approve the Consent Agenda Items. Vote taken. MOTION CARRIED UNANIMOUSLY

Although shown in the proper format here, Item 10 was taken at this time.

Discussion/Presentation Items/Superintendent's Report/Directors' Report

Park Management

9. Director's Report.

Assistant Park Director Matt Kriese spoke to his Director's Report included in the agenda packet. With regard to the Bay Shore Harbor design, Kriese informed that is in the works and they are currently looking at the lake bed structure and whether the lakeshore bed lease can be extended or whether they need a lake bed grant. The consultant is working on a lot of things to improve the failing breakwater and

keep it the same capacity and size it is. In addition, there will be some park planning to try to alleviate the parking and congestion problems. Kriese said there are big time capacity issues at the boat landing.

Kriese also talked about a new overlook being constructed at Fonferek's Glen through a \$50,000 donation from a family. The overlook is about 14' by 15' and extends the view. The platform is cantilevered so the view of the waterfalls totally changes. This project should be done this week and a dedication will be held in August.

Supervisor Suennen asked what the cost range is for the projects at Bay Shore and if there are different alternatives. Kriese said the phase they are looking at now is redeveloping the breakwater with the exact same footprint. The top end work will consist of developing parking on the current ball field and adding a fish cleaning station and a boat washing station. The estimate for those projects is approximately \$2 million dollars. If the breakwater is extended and grants are applied for, it would be about \$10 - \$12 million dollars. Suennen mentioned the information provided earlier in the meeting that there does not appear to be congestion at the boat landings, but he feels that could be due to the weather and other factors and said he would like some information regarding the times the boat launches are congested. Kriese responded that although he cannot speak for Metro, docks at Bay Shore and Suamico were also underwater, but staff handled that immediately because they understand the importance of the boat landings and their use. He noted things like wind speed and temperature and boatable days need to be taken into account. Kriese will also look for information on the increase in annual passes referenced earlier.

Kriese continued that De Pere daily passes are increasing, which could lead to the assumption that the spring walleye run on the Fox River draws a lot of one time users. They come in, launch, fish and leave. Suamico, Metro and Bay Shore have decreased in daily passes but have increased in annual passes. Parks manages the annual pass program for the entire County and the annual passes have increased which tells Kriese there are a lot more people on a regular basis using the landings.

Other updates by Kriese included that the grant funded storage building at Barkhausen is nearly complete and staff is looking forward to getting their assets put inside. The bidding process for the Pamperin Duck Creek naturalization project is posted on the County website and will likely come to this Committee in the coming months.

Van Dyck referenced the report presented earlier by Bill Acker and said the general themes seemed to be the safe harbor aspect and the ability to get from point A to the Eagles Nest and the other aspect was the congestion. He is not taking issue with the statistics presented because statistics can be evaluated multiple ways, but Van Dyck feels it is legitimate to address the concerns and clarify anything that may be inaccurate and he would like Kriese to address some of these statistics as we go forward with updates. Suennen agreed that he would like to see some of the assertions in Acker's report addressed by Kriese. Van Dyck said it would also be nice if Kriese could present a diagram of the Bay to show some of the features such as islands and sandbars referenced earlier. Suennen feels it would also be significant to have a blow up of just the Eagles Nest area. Kriese asked if it would be helpful to have the marine conservationist attend a meeting since he is out on the Bay every day and the Committee felt that was a good idea.

No action taken.

NEW Zoo

10. Directors' Report.

Zoo Operations Manager Patricia Jelen introduced herself to the Committee and provided several handouts, copies of which are attached. She reported on behalf of Neil Anderson who was doing the AZA accreditation. Jelen informed Zoo attendance and income is slightly down, but that is attributed to the recent cold and rainy weather. The gift shop revenue is up \$2500 compared to last year but the Mayan Restaurant and zoo passes are down slightly. Per caps are up quite considerably overall. Jelen continued that 373 people have participated in off-site Zoomobile programs, compared to 263 as of the

same time last year. Birthday parties are slightly up while in-house education programs are slightly down.

Jelen talked briefly about the Sweet Safari special event which was held in June and was very successful. She also reported that all summer intern positions are currently filled and the Adventure Park is doing well compared to last year. They have been awarded a Cellcom Community grant for \$3000 to install a kids course and the design for that is close to completion and the install will be happening in June. There was recently a dedication for the Animal Care and Recovery Center wing of the Animal Hospital which is now completely paid off. The inside of the Animal Hospital is complete and was needed desperately. A dedication will be held on July 1 for two playground sets and the train, all of which were possible through a donation from Bernie and Alyce Dahlin. This new train will go all the way around the Zoo which will allow for the creation of an educational program to go along with the train ride. Ticket prices for the train will be raised slightly to accommodate for the longer educational ride.

Coming events include Princess and Zooper Hero Day at the Zoo. There will be over a dozen princesses and super heroes that will be stationed around the zoo and families are encouraged to visit dressed as super heroes or princesses. There will be ice cream from the Wisconsin Farm Bureau Federation as well as kids games and a lot of other fun things. World Giraffe Day was June 24 and almost \$2300 was raised for conservation for giraffes. Jalen concluded by providing the Committee with the NEW Zoological Society's Annual Report for 2018, a copy of which is attached.

No action taken.

Museum

11. Director's Report.

Museum Director Beth Lemke thanked the Committee and Board for the recent support for the Museum crew and the merit award received from the American Association for State and Local History and the Wisconsin Historical Society for the Delay of Game exhibit. Lemke was happy to announce that for the sixth year in the row the Neville has been named best museum for Best of the Bay. She continued that the Museum had a very successful partnership with On Broadway Inc. for the first IgNite Market. She talked about a walking griffin sculpture that is in the parking lot and will be added on to at July and August IgNite Market. Lemke also said the Museum stayed open extended hours for the first IgNite and over 500 people came in, even with the gorgeous weather. Kids Day which was held on June 25 also brought good attendance to the Museum and Lemke noted that they had the second highest attendance for the Museum for this event and it brought in over \$1000 in revenue.

Lemke outlined a number of items in her Director's Report in the agenda packet and said most of the artifacts have been removed from the core space and things are on schedule with Bluewater. A media event will be held on July 9 and she will send the Committee information on that. Bluewater will be in town on Monday and there will be a pre demo walkthrough and the subcontractor in charge of demolition will be in on Tuesday morning to go over things like hours, dumpsters, where they will be starting, dust barriers, etc. They have officially signed off on phase two and are now entering phase three and four. Lemke expects the demolition period will last through mid-September and she will keep the Committee advised of any surprises or problems, but she expects everything to go smoothly.

No action taken.

Golf Course

12. Superintendent's Report.

Golf Course Superintendent Scott Anthes said May numbers were pretty atrocious due to the weather. Rounds were done about 1200 compared to May of last year. Revenue is down considerably due to that and he noted that they were not able to run carts for 14 of the 31 days in May. Typically, if there are 6 days in a year that they can't run carts, that's a lot. Year to date revenue is down compared to last year by about \$17,000 and Anthes expects it to go down again for June. Cart dollars are down by about

\$8000. Anthes said the good news is that when the course is open, they are extremely busy.

Anthes continued by outlining the information contained in his report, a copy of which is attached. Suennen asked what kind of effect the LPGA at Thornberry has on the golf course. Anthes responded that they do get some people on the course, but for the most part, he does not think people are coming to the LPGA with the intent of golfing; they come to watch the ladies and then leave. With Thornberry being closed for the event, some of their players come over to the course to play.

Lefebvre asked about the chemicals used for grubs and mentioned a new product that is more natural. Anthes said they use what has been tested in the universities, but he would be willing to look at something more natural, but added that what they are using controls more than just grubs.

No action taken.

Library

13. Director's Report.

Library Director Sarah Sugden addressed the Committee. She provided a Director Report handout, a copy of which is attached. Sugden informed the Summer Reading Program is in full swing at all locations and the libraries are bursting with people, particularly families and children. Almost 1,000 people came to the Central Library at the kickoff of the program to sign up and they enjoyed a day of festivities, music and games. There are almost 8,000 registered for the Summer Reading Program. Sugden also informed the libraries in Green Bay are participating in the summer lunch program through the Green Bay School District and lunches are available at the Southwest and Central Libraries free of cost for children and for a modest fee for adults.

Finance Manager Linda Chosa provided a handout, a copy of which is attached, which outlines how tax payer dollars are being used. She spoke to the handout and said what the administration team at the Library did was look at data from the Wisconsin Department of Public Instruction and compare the Brown County Library to what other libraries are doing and where they are spending money and what services they are providing. She outlined the information in the handout. She pointed out that the Library is the seconded biggest customer of DoTS and currently accounts for 17% of the DoTS budget and noted that those chargebacks have increased by about \$21,000 for 2020 in the projected budget. Sugden said the figures and graphs in the handout demonstrate that the Library gets a lot of bang for the buck and funds are being used wisely and efficiently. They will continue to keep the Committee advised as to how the dollars are doing and how they are working for the community.

Van Dyck informed the Library Board has approved an offer to purchase a piece of property in Ashwaubenon for the potential expansion. This property is a former grocery store/liquor store across the street from the current branch. There are numerous contingencies in the offer, including final approval by the County Board. If all of the contingencies are met, there would be an evaluation of the building as to the cost to renovate and Van Dyck will keep the Committee advised. With regard to the East Branch, the Library Board continues to negotiate a potential option and Van Dyck will keep the Committee advised in this regard as well. Sugden said she is grateful for the leadership of Van Dyck in working on these projects and identifying ways to serve the community well both today and for the next generation.

No action taken.

Action Items

- 14. Communication from Supervisors Deslauriers, Evans and Schadewald: As new information has come to light, that Brown County reconsider whether or not to purchase the approximately 4.54 acres of land on Nicolet Drive for a public boat landing (the Eagles Nest property). *Referred from June County Board.***

Van Dyck clarified that the word *reconsider* in this communication refers to the decision that was made, not reconsideration of the vote.

Supervisor Deslauriers said since the vote on the resolution to apply for the grant to purchase the property, a number of items have come to light. He brought this forward to talk about to make sure that what is wanted and what was voted on in the resolution is actually what would be bought. He has been contacted by a number of people who have indicated they wished to speak to this matter and asked that the floor be opened.

Supervisor Evans said what started out as a great idea for a community project has ended up with more questions than answers. We are going down a path where people are getting excited on both sides of the issue, but the County has not done its due diligence. He would like to see a price negotiated for the property and then find out where the additional funds would come from since the grant would only cover half. Evans would also like to be sure the County knows how to address the concerns of the neighbors. He feels the cart is in front of the horse and this is becoming something that we need to put the brakes on to figure out. Evans has concerns when a group of people come forward with concerns and we need to be sure we are making the right decisions and choices for the people.

Suennen informed that Van Dyck did request that a price be negotiated several months ago. The grant application is only the first step. If we would not get the grant, it is not likely the project would move forward. He also noted that this project is in the early stages and a lot of the situation seems to be the fear of the unknown because information is still being developed. It was noted in earlier meetings that there would be public information sessions related to this. Suennen hears what Evans is saying, but feels it is somewhat a repeat of what has already been brought forward.

Evans responded that how business would likely be done in the real world would be to see the opportunity to have a launch and then negotiate a price for the property and then figure out funding, but that is not the process we are following. There are a lot of people at the meeting who are getting upset about this, and rightfully so. He is asking that we hold off a little to figure some of these things out. There is so much trepidation and that is why he is here.

Kriese said the first time this Committee took action on this and took public feedback was in February. The DNR grant was due in May and as part of the grant, an appraisal had to be submitted. The County did conduct an appraisal and more than likely if the grant is approved another appraisal would be required. At that point, the grant funds would not be more than 50% of the lowest appraisal and the County has taken a stance that it would not be able to pay more than the lowest appraisal. At this time, the specific numbers are not open records according to Corporation Counsel. Kriese continued that the property owners do know this information and they do know what the County would be willing to pay. The grant decision should come sometime this fall and if the County does receive the grant, there is still a chunk of money that would be needed. Kriese said there is no concrete evidence at this time as to where the additional funds would come from, but he has been contacted by people who may be willing to help. A final decision on this would have to be made by the County Board as they have the fiduciary responsibility as to whether the County as a whole would be willing to fund the portion not funded by the grant. If the grant is approved, the State would like to see where the total package is coming from in a relatively short period of time before they sign off. The typical grant is about two years.

Deslauriers said the reason he brought this forward is primarily because the stated reason for the resolution is to acquire approximately 4.54 acres for a public harbor boat landing. His vote was hinging on the last part of the resolution and that is why he voted the way he did. Now that it has come out that this perhaps does not meet the technical requirements of a safe harbor Deslauriers questions if that jeopardizes the resolution and added that he may or may not have voted for it if it was not for the qualification of a safe harbor. In the investigation of the safe harbor technicality, other things have come to light such as utilization of other boat landings and community pushback. He has to consider the community and taxpayers in decisions like this. If a donor were to come forward with the other half, it is still incumbent on the County to develop the site and it may not even achieve the technical qualifications of a safe harbor.

Kriese said safe harbors are federal recommendations and typically there is not a requirement to follow a recommendation. The recommendation of 15 miles is only a recommendation. Typically for boat landings, you don't put all your eggs in one basket at one boat landing, especially on a Great Lake.

Severe whether events have increased substantially and boat landing attendance as a whole is decreasing, while the annual passes are increasing. Typically daily pass holders are people who use the landings once or twice. Annual pass holders likely will use the landings seven or more times. The other thing that needs to be taken into account is the number of boatable days there are. This year those days have been minimal, but in a typical summer averaging this over five years, there are capacity issues. Kriese wants to be sure we are doing what is best for the community for the next 50 years. He sees this as more of a total package of boat landing and safe harbor together.

Deslauriers said the total package seems to more a more accurate depiction of what the County is considering acquiring instead of hinging on specifically one item. The particular site has some issues of getting to it over treacherous features in the Bay and he would rather see this reconsidered for what it actually is instead of hinging on the safe harbor aspect.

Van Dyck wished to make it clear that when this came to the Committee for the approval of the grant application, it was made very clear that there would be another kick at the can at some point down the road. It was the timing of the grant that had to be in at a certain time that pushed this forward, but he agrees with Evans that there are still a lot of things to be worked out. He asked for patience for the process to take place and a plan to be developed that can then be voted up or down. Deslauriers said if the resolution was just written to apply for the grant, we would probably not be here tonight. If the additional funding for the acquisition would come through, it does not have to come back before the County Board. Kriese informed that the grant would only cover 50%, so this would come back to the County Board for the remaining 50%, whether there is a donor or not.

Motion made by Supervisor Suennen, seconded by Supervisor Lefebvre to open the floor to allow interested parties to speak. Vote taken. MOTION CARRIED UNANIMOUSLY

-Joe Morgan, 2995 North Nicolet Drive, Green Bay, WI

Morgan is the President of the Nicolet Drive Neighborhood Association which is defined as neighbors living in a designated area of the city who are concerned about issues affecting their neighborhood and have decided to work together to protect and meet the needs of the residents. Nicolet Drive begins at UWGB and runs north to the city limits. After hearing from neighbors, the Neighborhood Association voted to oppose putting a boat launch at Eagles Nest. They feel it will interfere with the residential quality of the neighborhood. He added that the property is located right in the middle of the neighborhood and the value of homes in the neighborhood is from \$400,000 to \$1 million dollars. They would rather see the Eagles Nest property turned into a condominium development and the neighbors feel that will happen when the current owners realize the real market value of the property. The Neighborhood Association and residents are opposed to this and there is a petition signed by residents that will be presented when the time is appropriate.

-Martin Webber, 3307 Beech Lane, Green Bay, WI

With regard to the grant, Webber asked if the grant is awarded and the other half of the funding comes through, if the purchase automatically goes through assuming the price is negotiated to the satisfaction of both parties. Van Dyck responded that Corporation Counsel has advised that the sale would still have to come back to this Committee and be approved by the County Board. Webber said as a businessman himself, he has never heard of purchasing something without any type of budget in mind for things like costs of development, long term costs, etc. What he has heard is that if the approvals go through, the property will be purchased and then decisions will be made as to how to make it work. Any business operating in that manner would go bankrupt and he questioned how a piece of property can be purchased without knowing the long term and short term costs.

Webber continued that one of the concerns he has regarding this is the lost property taxes if the County takes this property over. Currently the City collects \$48,000 in taxes from the De Baker family. If a condo development went in, the City would most likely collect \$100,000 - \$150,000 per year in property taxes, but if a boat ramp goes in the City would not collect any taxes. He heard comments that that could be offset with boat user fees, but Webber does not feel that will come close to what the property taxes would be. The City cannot afford to lose those taxes. He questioned why the County would take some of

the most expensive real estate in the City and put something in that will devalue the area. There is no way a boat ramp will add to the value, given the noise, additional traffic, light pollution and noise pollution. Finally, as far as the neighborhood opposition, 170 signatures have been collected on a petition which represents a huge percentage of the neighborhood. At this time the neighborhood is 100% residential and a boat ramp has no business in that area.

-William Acker, 3217 Nicolet Drive, Green Bay, WI

Acker informed he is the President of Acker and Associates Consulting and Engineering and, as such, he has taken on projects for the City and County free of charge. He got involved in this because his neighbors were concerned and asked him to dig into the facts which he very heavily did. He provided a handout, a copy of which is attached, that outlines what he found in his research and he read the points outlined in the handout to the Committee.

After Acker had addressed the first 10 items in his report, Van Dyck asked him to take a break to allow anyone else who wished to speak to do so. Acker was agreeable to this.

-Lisa Kosmoski, 3283 Nicolet Drive, Green Bay, WI

Kosmoski said she compiled a letter to Matt Kriese that outlines not only her personal concerns as a property owner, but those of the neighborhood as well. Every point in the letter has been discussed tonight. Like Supervisor Evans said, this process seems very backward to go forward with purchasing property without having a concrete plan of what is to happen next. She continues to oppose the County's purchase of the Eagles Nest.

--Dianne Heyrman, 2615 Nicolet Drive, Green Bay, WI

Heyrman said about a month ago Matt Kriese had a meeting at the Library regarding the possibility of expansion of Bay Shore Park. Round tables were formed to talk about what they would like to see happen at Bay Shore and what problems they would like to correct. Heyrman said she sat with a group of fishermen and some of the things brought up were overflowing garbage, the stench of fish guts and traffic issues as well as partying at night. What really bothered her was that there was talk of sex trafficking at Bay Shore and the thought of putting a boat launch in her neighborhood brings the possibility of sex trafficking in the neighborhood as well. She continued that she put her boat in the water recently thinking the ramp would be packed, but they were able to get their boat in the water in 15 minutes and she also noted there were plenty of parking spaces as well.

At this time Ackerman continued on where he left off at item 11 of his report.

Ackerman added that Kriese had said the Metro is not a safe harbor, but he disagreed in that as you come into the river, it reduces the waves in the Bay as indicated in the IABCM. One of the problems Ackerman has with the Eagles Nest is if you are leaving from Suamico or Bay Shore and you need a safe harbor, there is no way someone is going to go to the Eagles Nest instead of the Metro because it is a two mile longer trip. The navigational problem of going through the islands without hitting the rocks also needs to be considered.

Motion made by Supervisor Suennen, seconded by Supervisor Lefebvre to close the floor and return to regular order of business. Vote taken. MOTION CARRIED UNANIMOUSLY

With regard to Kidney Island, Lefebvre said that is a very bad place to do a boat launch, especially on the south side because of the buoying affect and she noted that there are already trees in the water there. Lefebvre also said the Metro is not a good place either because the Bay is pushing the river back and the docks have been under water several times.

Van Dyck said it seems clear that any further actions on this would have to come before the Board for approval and therefore he is not sure that changing the wording of the resolution at this point would accomplish anything. There other alternative would be to ask Parks to rescind the grant application, but Van Dyck does not know what the support for that would be.

Deslauriers said his issue with the wording of the resolution is that he voted for something that was not in fact the case and that is his biggest personal issue. If he had to make a choice tomorrow, he would ask for the resolution to be more forthcoming, honest and direct. He feels there is enough doubt with the natural features of the area as well as the type of boating that is typically done there and the factor of the community pushback.

Evans would have preferred to have heard from people in support of this project because those people were saying they would use it for things that we are now being told we cannot use it for and that worries him. He said this is a water based community, but the facts seem to currently say we do not need another boat landing. He feels we need to create pause and let the Committee and County Board know that there are people who are not happy and that their voices need to be heard. He does not know if there would be support to pull the grant application, but Evans feels confident that what was presented tonight shows that there is no true safe harbor, that the neighborhood does not want this, that the County does not have a plan in place as to the purchase price and where the initial dollars would come from if the grant is awarded and all of that combined shows this was a good idea, but it is likely not needed. He would like the Committee to consider going on record to say from what was heard tonight, we do not want this and it is not a safe harbor.

Suennen said there has been information provided and in the document provided tonight that should be analyzed by people who are involved in the project to see if they support and validate the information. He likes ideas coming forward, but feels they also need to be verified so information does not get distorted and that decisions are not based upon inaccurate information. He feels if people are on the Bay and a storm comes up, they are going to a place of safety, so a play on words does not necessarily make an invalid conclusion to move forward. The information that was brought forward tonight should be verified.

Deslauriers agreed that everything should be verified, but what was done is we moved forward on a project with so many questions unverified and unanswered and have stirred up our residents to the point they are coming forward to protect themselves, their neighborhood and property as well as protecting boaters. The facts should have been verified before we got to the point of applying for the grant and approving the acquisition which is what the resolution did. He feels this is the problem and he wishes we could go back in time and take a more cautious approach with our residents. Evans added that he worried about this being another big brother issue where the government says we looked it this, it was kind of a good idea so we applied for a grant, then people came forward and gave us money to move ahead and government just rolls over the people. He does not like that, but he sees that coming with this. Deslauriers would like to somehow send a message that there are a lot of questions that still need to be answered before this is finalized because he feels that would put a lot of people more at ease.

Van Dyck does not disagree with the comments made this evening and acknowledged that there is new information that needs to be taken into consideration. He said Parks did not just dream this project up; a Supervisor came forward to request this be looked at. The fact of the communication being put in would have been enough to stir up the neighborhood. He does not think the resolution can be modified so other than reassuring the group here that this is by far not done and the only thing that has occurred thus far is the grant application, maybe referring this to staff to discuss with Corporation Counsel would be appropriate so Corporation Counsel could come up with language to codify the fact that this has to come back before the Committee and the Board to provide clarification.

Motion made by Supervisor Lefebvre, seconded by Supervisor Suennen to refer to staff to review with Corporation Counsel to get clarification as to the process and ensure that this has to come back to the Board for further action. *Motion withdrawn; no vote taken*

Supervisor Sieber addressed the Committee. He is the Supervisor for the district in which the Eagles Nest is located. It is his understanding that the property is zoned commercial, so if someone wanted to put a bar or restaurant there, they would be able to do so if they purchased the property. Sieber said he has talked to Kriese about the grant and was informed that it was a very competitive grant and there is no guarantee we will get it. Sieber feels more time to discuss this amongst the neighbor would be

appropriate. He understands the desire for a residential development on the property; but he is not aware of any developers interested in that. He feels out of all the options available on that commercial property, a boat landing is probably not the worst idea, but he would like to talk to the neighbors, see the petition and gather their thoughts on the conditions they would like to see. He wants to be sure everyone knows that if this does not become a boat launch, the door is wide open as to what other things could happen there and the County would not get another chance at the property in the future. There has been mention that the current owners are asking too much for the property, but if someone comes in and offers enough money they can do whatever they want with it as it is already zoned commercial. Sieber said even if the grant is received, the County still has to come up with the other half of the money and he does not see this being a top priority for the levy. He would like to see more time to get some of these questions answered, verify information and get more feedback from the public. He would like to give Kriese time to review some of the information presented tonight and have him come back to the next meeting to give his feedback on some of these concerns. This project is far from done; this is only step one in a very long process and he is asking for more time to see what happens.

Van Dyck would like to see Kriese provide a timeline at the next meeting of what would need to happen and what would need to be approved to continue on with the project. Kriese said he will have a better handle on that at the next meeting and he will contact the State to get information. He referenced the lack of design and plan which was mentioned several times earlier. He said Parks like to be a good neighbor and if there are issues, people bring their concerns to him or the Board and they do whatever they can to address and alleviate issues. He referenced the issues in the past in Fonferek and what was done to address those. When it comes to design and development, they take into consideration what the neighbors and community want. It would cost money to hire a planner to engage neighborhood meetings and do a design.

Evans suggested the best way to handle this at this time is to have this item as a standing item on future Ed and Rec agendas. Deslauriers agreed and said a lot of where we are at right now is because we do not have all the answers.

Motion made by Supervisor Lefebvre, seconded by Supervisor Suennen to add *Update re: Potential Boat Landing at Eagles Nest* as a standing item on future Ed and Rec Committee agendas until such time as the purchase and development of the property or the non-purchase of the property. Vote taken. MOTION CARRIED UNANIMOUSLY

15. Parks – Resolution re: Acquiring tax delinquent land adjacent to the Fox River Trail for trail parking.

Kriese informed there are two parcels that the Friends of the Fox River Trail have been watching that are old railroad sidings adjacent to the Fox River Trail that are now available for purchase. These parcels are in between De Pere and Greenleaf. Kriese noted that he has spoken with the Town of Rockland Chairman and was advised that Rockland is happy that Parks is looking at these parcels because they love seeing people on the trail, but the parking issues need to be addressed. Kriese said the cost for these parcels would be about \$900 and at this time the Friends group has expressed interest in funding that.

Motion made by Supervisor Suennen, seconded by Supervisor Lefebvre to open the floor to allow interested parties to speak. Vote taken. MOTION CARRIED UNANIMOUSLY

-Cliff Wall, 2576 Riverside Drive, Green Bay, WI

Wall is the President of Friends of the Fox River Trail. With regard to these parcels, he explained the State acquired the land these parcels are on and then a developer realized the railroad sidings were not part of the parcel. These parcels are basically 50 feet wide and run about 1000 feet long along the trail. One of these parcels is at Midway Road and the other is at Lasee Road. The Fox River Trail has become a phenomenal success, but there needs to be more space for parking. He rides the trail every Friday morning and sees cars parked in fields and along the side of the road and he feels obtaining these parcels would be a good starting point to improve the parking. The Board and members of Friends of the Fox River Trail will buy the parcels for the back taxes due which is \$918.58 and then deed the property back to the County. The Friends feel this is a good use of their money and they ask for the support of the Committee and the County Board.

Motion made by Supervisor Lefebvre, seconded by Supervisor Suennen to close the floor and return to regular order of business. Vote taken. MOTION CARRIED UNANIMOUSLY

Motion made by Supervisor Suennen, seconded by Supervisor Lefebvre to approve resolution as presented. Vote taken. MOTION CARRIED UNANIMOUSLY

16. Zoo – Request from NEW Zoological Society that the Contract Fee and Admission fee for “Feast with the Beasts” be waived.

Motion made by Supervisor Lefebvre, seconded by Supervisor Suennen to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

Other

17. Such other matters as authorized by law. None.

18. Adjourn.

Motion made by Supervisor Lefebvre, seconded by Supervisor Suennen to adjourn at 7:55 pm. Vote taken. MOTION CARRIED UNANIMOUSLY

Respectfully submitted,

Therese Giannunzio
Administrative Specialist



N.E.W. ZOOLOGICAL SOCIETY, INC.

For Immediate Release: 6-25-19

Dedication Set for Two Playgrounds and Train at the NEW Zoo & Adventure Park

The N.E.W. Zoological Society and the NEW Zoo & Adventure Park are proud to invite you to the dedication of the Bernie & Alyce Dahlin Children's Playgrounds and The Dahlin Express (train) on Monday, July 1 at 1:00pm at the NEW Zoo & Adventure Park, 4418 Reforestation Road, Green Bay, WI 54313.

Mr. & Mrs. Dahlin have made a generous donation that enhances two children's outdoor playgrounds in the zoo, as well as provides a safari train that will take kids (and adults!) of all ages around the zoo for educational tours. During this press event, you will hear from Zoo Director Neil Anderson, N.E.W. Zoological Society President Gary Ehrbar, and from County Executive Troy Streckenbach. Mr. & Mrs. Dahlin will do a ribbon cutting as we dedicate these fabulous additions to the NEW Zoo.

According to Gary Ehrbar, N.E.W. Zoological Society President, "We are very excited to unveil these three enhancements to the NEW Zoo. The NEW Zoo & Adventure Park is the premier Zoo in northeastern Wisconsin – one of only eight AZA accredited zoos in the USA that gets no tax support. We are grateful for the generosity of our donors who continually invest their time, talent and resources to keep our zoo operating."

There will be free train rides after the dedication until 4:00pm. The public is welcome at the dedication. We hope to see everyone there!

Please contact Susan Johnson at the N.E.W Zoological Society if you have questions.

N.E.W. Zoological Society, Inc.

a.k.a. friends of the NEW Zoo; formerly: Boosters of the New Zoo, Inc.

P.O. Box 12647 Green Bay WI 54307-2647 (920) 434-6814

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NEW Zoo Maintenance Report

June 2019

- Installed new LED penguin deck lights
- Finished fencing in emu and duiker yards
- Installed new impeller and wear ring on penguin pump
- Began training the new hire (Gerald)
- Installed new lights on the penguin deck
- Patched up the lion den door
- Replaced broken fence post where needed.
- Installed rope fence around game bird.
- Tore out split rail fence at tortoise and replaced with rope and post fence.
- Oversaw the install of the 2nd playground
- Assembled a new trailer for the gardening crew.
- Re-fenced the entire penguin exhibit
- Replaced chute door cables and pulleys at monkey
- Mowed lawns and trimmed
- Cleaned out the sluice
- Wired all the lights in the 2 new concession buildings
- Repaired a vandalized faucet in the ECC.
- Repaired the giraffe hot wire.
- Replaced the chlorine injector nozzle at penguin.
- Mulched the new playground.
- Installed new fence at tortoise.
- Installed new 3 rail fence and gates at the crane yard and drained/cleaned the pond as well.
- Set up and tested the new train.
- Remodeled the cotton top Tamarin monkey exhibit.
- Installed new mesh and trim at the bear fence overlook.
-

NEW ZOO & ADVENTURE PARK

Brown County

4418 REFORESTATION ROAD
GREEN BAY, WISCONSIN 54313

PHONE (920) 662-2401
E-MAIL patricia.jelen@browncountywi.gov



PATRICIA JELEN
OPERATIONS MANAGER

FOR IMMEDIATE RELEASE: 6-26-19

Mad City Windows & Baths Presents: Princess & Zooper Hero Day at the NEW Zoo & Adventure Park



Mad City Windows & Baths and the NEW Zoo & Adventure Park invite you to join us for the first annual **Princess & Zooper Hero Day** on **Saturday, July 13, from 9:00 a.m. until 2:00 p.m.**

Zoo guests will have the opportunity to meet **over a dozen movie princesses and popular super heroes** who will be stationed throughout the Zoo. Come dressed as your favorite princess or super hero for amazing photo opportunities, so remember to bring your camera - this will be a day destined to make memories! Every person (child or adult) who wears a princess or super hero costume can stop in at our spray tattoo booth and get a free spray tattoo, too.

In addition to the photo opportunities and interactions with these special characters for guests, the **Wisconsin Farm Bureau Federation**, along with northeast Wisconsin's very own princess - the **Fairest of the Fair** - will also be here, giving away free ice cream sundaes from 11:00 a.m. until 2:00 p.m. Look for these activities in our special events area, where there will also be free kid's games and crafts. You won't want to miss this enchanting and adventurous day!

While you're here, don't forget to feed the giraffes or ride the carousel! The Giraffe Feeding Experience is open daily from 10:30 a.m. to 1:15 p.m. and from 2:15 p.m. to 5:00 p.m.

Regular admission fees to the Zoo apply for this event: Kids under 3 free, Children 3-15 & Seniors 62 and over \$6, Adults \$9.

###

Connecting the community with wildlife and nature through engaging, interactive experiences.

The NEW Zoo & Adventure Park is one of only eight AZA accredited zoos in the country that does not receive local or regional public tax support for annual operations.

NEW ZOO & ADVENTURE PARK

Brown County



4418 REFORESTATION ROAD
GREEN BAY, WISCONSIN 54313

PHONE (920) 662-2405
E-MAIL angela.kawski@browncountywi.gov

ANGELA KAWSKI

EDUCATION & VOLUNTEER PROGRAMS COORDINATOR

FOR IMMEDIATE RELEASE:



The NEW Zoo & Adventure Park invites you to join us to celebrate **World Giraffe Day** on **Friday, June 21st, from 10:00 a.m. until 4:00 p.m.** Giraffes are classified as a vulnerable species, and estimates indicate that populations have declined by as much as 40 percent in the last 20 years, with fewer than 100,000 of them remaining in the wild. This means that giraffes need our support now more than ever!

During our World Giraffe Day event, visitors can enjoy a variety of free activities, including behind-the-scenes tours of the Giraffe Building, face painting, a bounce house, children's games and crafts, giraffe-themed craft sales (including some paintings done by our very own giraffes), and the chance to get up-close and personal with Hodari and Zuri on their own special day! Guests will learn more about conservation efforts underway in Africa and have the opportunity to help wild giraffes. All proceeds from the day's Giraffe Feeding Experience, craft table sales, train and carousel rides, plus 10 percent of all giraffe items sold in the Paws & Claws gift shop will be donated to **Giraffe Conservation Foundation** to help save giraffes!

Giraffe Conservation Foundation (GCF) is the only non-government organization in the world that concentrates solely on the conservation and management of giraffes in the wild throughout Africa. The organization is dedicated to a sustainable future for all giraffe populations in the wild. The NEW Zoo & Adventure Park has been building memories connected to nature for over 50 years. People just like you in our community have marveled at seeing wild animals up close, forging connections, and creating memories. Thank you for your support!

LEARN MORE www.giraffeconservation.org | newzoo.org

Connecting the community with wildlife and nature through engaging, interactive experiences.

The NEW Zoo & Adventure Park is one of only eight AZA accredited zoos in the country that does not receive local or regional public tax support for annual operations.

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N.E.W. ZOOLOGICAL
SOCIETY, INC.

ACCREDITED BY THE
ASSOCIATION
OF ZOOS &
AQUARIUMS

NEW ZOO
&
ADVENTURE
PARK

2018 10
ANNUAL REPORT

LETTER FROM THE SOCIETY PRESIDENT



2018 was a transitional year for the NEW Zoological Society. Steve Bieda stepped down as President. His 6 years of leadership, dedication and hard work for the Society are greatly appreciated and we wish him well.

There were other changes to the Board due to retirements and members moving on. We thank all of those members for their efforts. New members are on board and we look forward to their help and insight in continuing the great work of the Society.

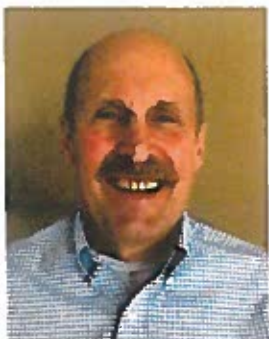
Here are some highlights from 2018:

ANIMAL HOSPITAL - Thanks to a generous financial donation, we were able to significantly pay down the mortgage on the animal hospital. We are nearly home on getting this paid off so we can focus on our next project.

NEW TRAIN AND PLAYGROUND EQUIPMENT- Because of a generous donor gift, we were able to replace the old retired train and playground equipment. The new train is more powerful giving it the ability to go anywhere in the Zoo.

FEAST WITH THE BEASTS - For the first time in Feast history, we had rain during the event. And it rained hard. In spite of that, everyone still had a great time and enjoyed food and drinks from 45 vendors. The vendors found unique ways to keep their products dry. It was a near sellout with last minute ticket sales lacking because of the forecasted weather. We'd like to thank all of the attendees, vendors, volunteers and the Brown County Chapter of the Wisconsin Restaurant Association. This is a major fund raiser for the Society and we were just short of last year's dollar total.

GIVE BIG GREEN BAY - The Society was again chosen as one of 40 non-profits in the area to participate in the area's second 24-hour giving event in mid-February of 2019. The 2019 event saw an overall increase of 100% in the number of donors and a 72% increase in the entire amount of money raised. The final individual totals are not available but the event was again a successful fund-raiser for the Society.



Once the animal hospital is paid off, we will start in the next phase of the long-range strategic plan that was implemented in 2016. I would like to thank our many Donors, Board Members, Volunteers, Neil and his staff for all their help and participation in making the Zoological Society a very successful organization. This translates to the success we have at the NEW Zoo & Adventure Park.

- Gary Ehrbar
President

CURRENT BOARD OF DIRECTORS

Gary Ehrbar
PRESIDENT

Joe Draves
VICE PRESIDENT

Paul Kosmoski
TREASURER

SECRETARY

BOARD MEMBERS

Tony Ehrbar

Brian T Flood

Dr Tracey Gilbert

Cassidy Hickman

Paul Klinkhammer

Ana Nennig

Jes Roloff

Ben Schenkelberg

Eric VandenHeuvel

Henry Wallace

Kyle Werych

BOARD MEMBERS EMERITUS

Steve Bieda

Dick English

Judy Krawczyk

Arnie Rentmeester

TECHNICAL ADVISORY COMMITTEE (TAC)

Neil Anderson

Susan Johnson

Vern Krawczyk

Agnela Kawski-Kroening

Carmen Murach

Karl VanRoy

ACCREDITED BY THE
**ASSOCIATION
OF ZOOS &
AQUARIUMS**

Statement of Activities for the Year Ended Dec. 31, 2018

	Without Donor Restrictions	With Donor Restrictions	Total
REVENUE AND OTHER SUPPORT			
Contributions	\$ 96,297	\$ 193,045	\$ 289,342
Special Events, Net	23,170	-	23,170
In-kind Contributions – Special Event	4,500	-	4,500
In-kind Contributions – Program	1,850	-	1,850
Miscellaneous Income	205	-	205
Net Assets Released from Restrictions	190,432	(190,432)	-
TOTAL REVENUES AND OTHER SUPPORT	316,454	2,613	319,067
EXPENSES			
Program Services	41,307	-	41,307
Management and General	35,725	-	35,725
Fundraising	4,817	-	4,817
Total Expenses	81,849	-	81,849
CHANGE IN NET ASSETS FROM OPERATIONS	234,605	2,613	237,218
NON OPERATING ACTIVITIES			
Losses on Investments	17,001	-	(17,001)
CHANGE IN NET ASSETS	217,604	2,613	220,217
NET ASSETS – BEGINNING	160,648	144,102	304,750
NET ASSETS – ENDING	378,252	146,715	524,967

Statement of Financial Position as of Dec. 31, 2018

ASSETS	
Current Assets	
Cash	\$ 172,026
Pledges Receivable, Net	\$ 13,000
Total Current Assets	\$ 185,026
Property and Equipment	
Furniture and Equipment	12,851
Less: Accumulated Depreciation	-9,738
Net Property and Equipment	3,113
Other Assets	
Investments	400,162
Pledges Receivable, Net	4,762
Total Other Assets	404,924
TOTAL ASSETS	\$ 593,063
LIABILITIES AND NET ASSETS	
Current Liabilities	
Current Portion of Long-Term Debt	\$ -
Long Term Liabilities	68,096
Total Liabilities	68,096
Net Assets	
Without Donor Restrictions	378,252
With Donor Restrictions	146,715
Total Net Assets	524,967
TOTAL LIABILITIES AND NET ASSETS	593,063

Schedule of Functional Expenses for the Year Ended Dec. 31, 2018

	Program Services	Management and General	Fundraising	Total
EXPENSES				
N.E.W. Zoo. Improvements	\$ 25,262	-	-	\$ 25,262
Memorial Garden	201	-	525	201
Brick Expense	-	-	1,268	1,268
Education-Zoo Education Coordinator	17	-	-	17
Membership Dues	631	-	-	631
Advertising	-	-	2,295	2,295
Postage	-	141	14	155
Office Supplies	-	3,384	141	3,525
Credit Card Fees	-	618	26	644
Professional Fees	-	6,448	-	6,448
Depreciation	-	1,287	-	1,287
Insurance	-	1,999	-	1,999
Outside Services-Wages	3,987	21,530	1,063	26,580
Telephone	-	240	10	250
Interest	11,209	-	-	11,209
Miscellaneous Expense	-	78	-	78
TOTAL EXPENSES	\$ 41,307	\$ 35,725	\$ 4,817	\$ 81,849

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SOCIETY EVENTS



Photos by Mark Hawkins Photography

19th Annual "Feast with the Beasts" 2018

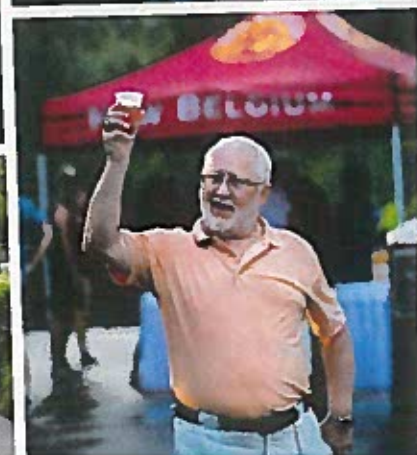
The N.E.W. Zoological Society, Inc. along with the Wisconsin Restaurant Association (WRA) hosted the 19th annual "Feast with the Beasts" event, presented by Capital Credit Union, on August 6th. The event was a huge success even with the rain! The weather was not perfect but once the rain ended a good time was had by all. Thank you to all the wonderful volunteers, zoo staff, participating vendors, sponsors, & those that purchased a ticket. Proceeds from the event exceeded \$55,000.00 and will go to support the missions of the N.E.W. Zoological Society & the WRA-Green Bay Chapter. Hope to see you in the coming year!!

Thank you 2018 Food, Beverage, & Music Participants!

1951 West, 95.9 KISS FM, KZ104.3 FM,
104.9 NASH, The Bottle Room, Caliente,
Copper State, Culver's, Dean Distributing,
Duck Creek Winery, Dunkin Donuts,
Fajita Republic, Four Way Bar & Restaurant,
General Beverage, Grazies, Great Harvest,
Green Bay Distillery, Heartland Pizza,
HuHot Mongolian Grill, Kay Distributing,
Krystal Kleer Ice Sculptures,
Legends DePere, La Java, Los Banditos,
Machinaws, The Marq, Meijer Foods,
Noodles & Company, Pepsi,
Sam & Louie's Pizza, St. Brendan's Inn,
StoneRidge Piggly Wiggly, Subway
Texas Roadhouse, Triangle Distributing,
Tundra Lodge, Zesty's Frozen Custard

Thank you to our Wonderful Sponsors!

Capital Credit Union, Meijer Foods,
FOX11 News, Green Bay Packers Give Back,
PdQ Car Wash, Kuehn Printing, Victory Sign,
Jones Sign, 95.9 KISS FM,
Baycare Clinic Foundation,
Tree House Design, Reinhart Foodservice,
Hart Design & Manufacturing,
Zeise Construction, Green Bay Exposition
Services, Advanced Disposal,
Dean Distributing, NASH FM 104.9,
KZ104.3FM, Denmark State Bank,
Mark Hawkins Photography





6th Annual "Skunks are Beautiful" Cribbage Tournament

Our 6th annual "Skunks are Beautiful" Cribbage tournament was another huge success! The event was again SOLD OUT. The new location "Gather on Broadway" continues to be a great venue for this event. Thank you to our sponsors Broken Spoke, Encrypted Escape, Gather on Broadway, Green Bay Packers Give Back, Kos Management, Mau & Associates, Packerland Websites, & Segway Fox Tours.



UPCOMING SOCIETY EVENTS:

APRIL 11, 2019 –

Gather on Broadway will again host the location for this year's "Skunks are Beautiful" Cribbage Tournament. The cost is \$50 per 2 man/woman team and the event is limited to 80 teams. Last year we sold out before the event. (E-mail newzoosociety@gmail.com for more information or to join the sponsor team - (Naming Rights still available) Registration and Free Pizza starts at 5:45pm, play begins at 6:30!!! Come try your luck and get ready to play cards!

AUGUST 5, 2019 –

Wine & Dine at our 20th Annual "Feast with the Beasts" Event, presented by Capital Credit Union. This popular event, hosted by the N.E.W. Zoological Society and the Wisconsin Restaurant Association, will run from 6 until 8 p.m. Eat, drink, and mingle, while visiting with your favorite animal friends at the NEW Zoo. Tickets are \$35 in advance and \$40 at the door (if available). Tickets are limited and they go fast! E-mail newzoosociety@gmail.com to join the sponsor team.

APRIL 9, 2020 –

"Skunks are Beautiful" Cribbage Tournament. The cost is \$50 per 2 man/woman team and the event is limited to 80 teams. E-mail newzoosociety@gmail.com for more information or to join the sponsor team - (Naming Rights still available). Come try your luck and get ready to play cards!

SOCIETY DONORS



Your generosity allows the NEW Zoo to continue offering excellent animal, education, and conservation programs, to provide an exemplary visitor experience, and to assure a clean and safe environment for our animal collection, staff, and guests from all over Wisconsin and the region. Our genuine thanks go to you, our faithful friends, who year after year support the NEW Zoo with your philanthropic donations, enabling us to make the wonders of wild life accessible to the entire community.

\$10,000.00 and Up

Capital Credit Union
Dahlin, Bernie & Alyce
Jones, Dr Wm. David & Mary
Keith J Niemuth
Charitable Remainder Unitrust
Wisconsin Public
Service Foundation

\$5,000.00 - \$9,999.00

Anonymous
Terry & Kris Fulwiler
Hart Design Foundation
Meijer Foods
Morley-Murphy Foundation

\$2,500.00 - \$4,999.00

Gilbert, Dr Tracey/
Gentle Vet Animal Hospital
Greater Green Bay
Community Foundation
Hesprich Family Fund on behalf
of Shane & Krista Hesprich

\$1,000.00 - \$2,499.00

Green Bay Packers Foundation
June D Erhbar
Mark & Laurie Murphy
Family Fund
Oshefsky, Arthur & Judy
PDQ
Scripps Howard Foundation

Toonen Companies Inc
& Robert Toonen
Wochinske Family Foundation
Zeise Construction

\$500.00 - \$999.00

BayCare Clinic Foundation
Christine A O'Toole
Gerbers, Courtney
Guenzel, Bill & Jo
Linda Fowles
Mackey, Jerilyn/
United Health Group
Dollars for Doers
Ruetten, Victoria & Joel
Sandra Bohman

Skinner Family Fund of the
Door County Community
Foundation, Inc
Tetzlaff, Clyde & Juanita
The C.A. Lawton Co.
Wagner, Bob & Tina

UP TO \$499

Anonymous x 10
Rich and Kathy Aicher
Jim & Jane Anderson
Zack Anderson
Sue Ascher
Stephanie Baker
Charlene Barry
Mikki Beno
Elizabeth Bomber
Bouchard Family
Julie, Adam & Sebastian Brown
Lisa Buchanan
Cassandra Byerly
Ben Cahall
Aimee Ciske
Anne Conger
Frank & Geri Czarnecki
Brysson Dahlin

Thank you for your support & friendship!

Mary Darga

Paul and Margie DeCoster

Joe and Lisa Draves

Julia Drobeck

Emily Drown

Sherry Drown

Wendy Dufek

Anthony Ehrbar

Gary Ehrbar

Richard & Grace English

Rhoda Esson

Farrar Family

Robert Firscher

Howard "Mike" &

Virginia Fleck

Brian Flood

Debbie Gevaert

Tracey Gilbert

Eva Gosse

Scott Gruber

Pierce Hill

Jessica Hutjens

Patricia Jelen

Joan Hogan Fund

Angela Kowski

Susan Kennedy

Annika & Quinn Kloehn

Amelia Knepel

Denise Knutson

Pete & Kathy Kurth

James LaLuzerne

Steven & Erin Langolf

Paula Leier-Engelhardt

Lisa Marie Macco

Machine Service, Inc.

Jerilyn Mackey

Mark and Pat Manske

Daniel Marbes

David & Nicole Martin

Richard Moe

Steve Nenahlo/

American Family Ins

Nennig Family

David Pagel

Michael/Karen Palluconi

Laura Pickart

Norb & Ann Poupore

Rebecca Proefrock

Brian J Quistorff

Kaye Raasch

Kim Riley

Diana Rockhill

Bernard & Margaret Roels

Susan Salemi

Patricia Schmitt

Veronica Scofield

Marge Schuldes

Bonnie and Richard Staffen

Streckenbach Family

Kristin Suchalla

Dannie Tillou

Diane Wallace

Kevin Willis

Julie Yelle

Cynthia Zernzsach Mathe

IN-KIND DONORS

Advanced Disposal

Cellcom

Dean Distributing

Jones Sign

Kay Distributing

Mau & Associates

NWTC- Welding

Department/Jon Russell

Radtke, Melissa

Radtke, Rita

Rebecca's Sweets Boutique

Reinhart Foods

Sumnicht, Hilary

Treehouse Design/

Treena Schepp

Triangle Distributing

Victory Sign

Wisconsin Public Service

EVENT SPONSORS

95.9 KISS FM

104.9 NASH FM

Advanced Disposal

Capital Credit Union

Dean Distributing

DeLeers Construction

FOX 11 WLUK

Green Bay Expo Services

Green Bay Packers

Organization/"Feast with
the Beasts" Event

Green Bay Packers

Organization/
"Skunks are Beautiful"

Cribbage Tournament

Hart Design Foundation

Jones Sign

Kay Distributing

KOS Management

Kuehn Printing

Mau & Associates

Meijer Foods

PDQ Carwash

Reinhart Foods

TreeHouse Design/

Treena Schepp

Triangle Distributing

Victory Sign

Winona Foods

Zeise Construction

BENCH PURCHASES

Bleick, Jean

Dally, Kristen

Delaney, Michael

Kurowski, Charmaine

Moen, Teri & Ron

Quandt, Sandra

Schenkelberg, Nina

Photo by Mark Hawkins Photography

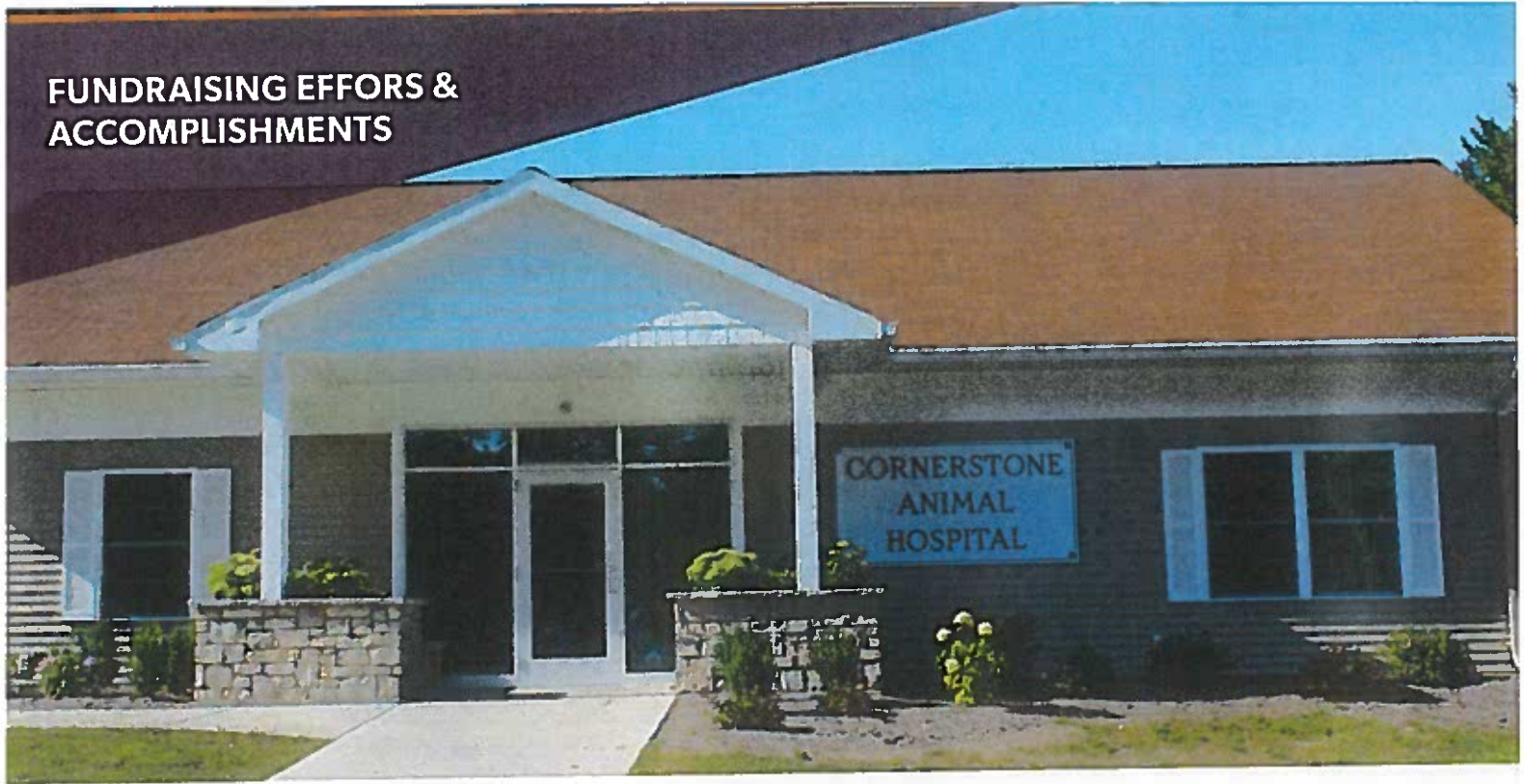


Society Fundraising Accomplishments

- » Cornerstone Animal Hospital & Recovery Center Project
- » Great Plains Prairie Dog & Badger Exhibit
- » Hmielewski Family Automatic Door Project
- » K.C. & Georgia Stock "Georgia's Kitchen"
- » Education & Conservation Center
- » Snow Monkey Exhibit
- » Giraffe Exhibit
- » Aviary
- » K.C. Stock Safari Train
- » Endangered Species Carousel
- » Visitor Center
- » Lynx Exhibit
- » Tortoise Exhibit
- » Lion Exhibit
- » Otter Exhibit
- » Animal Care Facility
- » Penguin Exhibit
- » Red Rumped Agouti Exhibit
- » And more...

*We could not do
it without you!*

FUNDRAISING EFFORTS & ACCOMPLISHMENTS



Cornerstone Animal Hospital & Recovery Center Project Update

Please consider making a donation to help us accomplish our goal!!



The FINAL phase is near of the Cornerstone Animal Hospital!!! The Society has raised over \$1.3M of the \$1.5 million goal in pledges, monetary and in-kind donations, and services. The Society will also be funding equipment upgrades to replace aging diagnostic and therapeutic equipment. This includes digital x-ray systems, endoscopy, dental equipment, monitoring devices for anesthesia, and laboratory equipment.

This project is designed to improve the quality of veterinary care for the animals at the Zoo and at the same time enhance the experience of the Zoo visitors. These changes are essential to meeting the high standards of care for the animal collection and maintaining AZA accreditation.

NEW EXHIBIT FOR 2018

Red Rumped Agouti

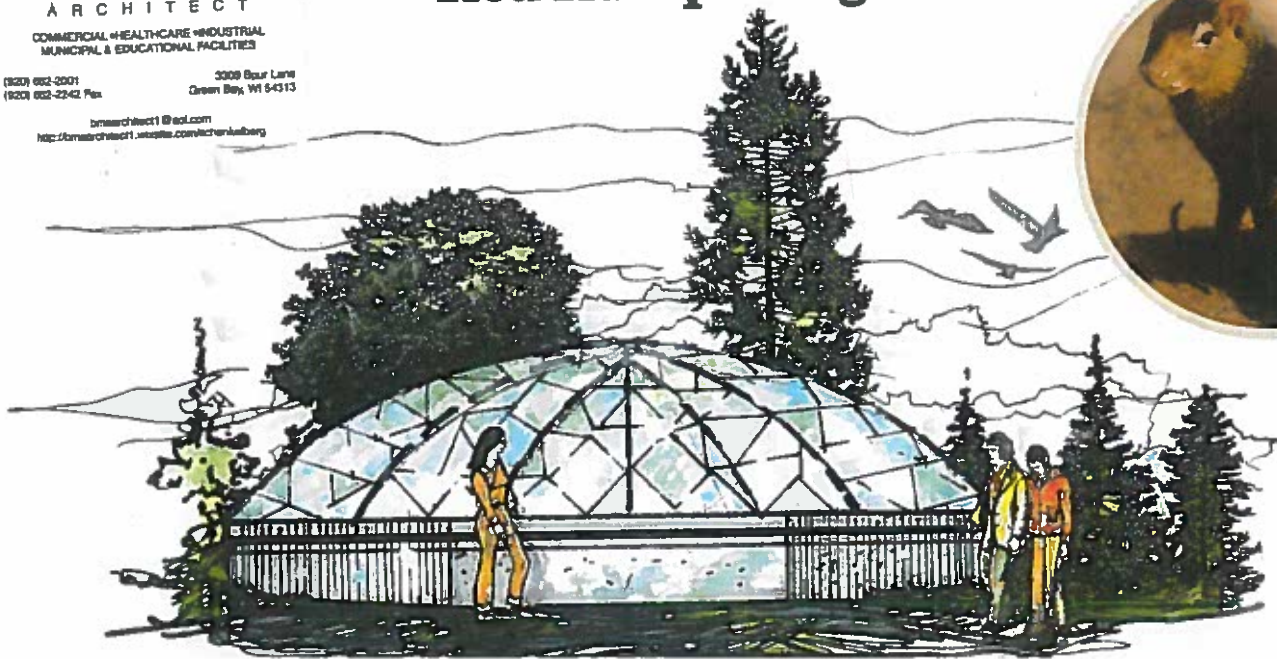
BEN SCHENKELBERG
ARCHITECT

COMMERCIAL • HEALTHCARE • INDUSTRIAL
MUNICIPAL & EDUCATIONAL FACILITIES

(920) 692-2001
(920) 692-2242 Fax

3009 Bear Lane
Green Bay, WI 54313

bsarchitect1@aol.com
<http://benarchitect1.xenite.com/benarchitect1>





2018 Research and Conservation Projects at the NEW Zoo

The NEW Zoo continued its commitment to research and conservation in 2018. Conservation and research projects included field work locally and across the nation, donations to international conservation projects, Species Survival Planning meetings and AZA SAFE (Saving Animals from Extinction) conservation programs. The list includes...

- › AZA Red Wolf Species Survival Program – Curator and Primary Keeper attended red wolf SSP meeting in Arkansas which included strategizing and developing action plans for conservation of red wolves.
- › AZA Black-Footed Ferret SSP – Zookeeper assisted Black-Footed Ferret Recovery Program with the United States Fish and Wildlife Service (USFWS)
- › AZA SAFE - Vulture
- › AZA SAFE - Giraffe
- › AZA SAFE – Pond Turtle
- › Sturgeon Guard Wisconsin DNR Program – Curator participation in protecting the Sturgeon in their breeding streams
- › Elk Restoration Wisconsin DNR Project – Two Zookeepers and 2 volunteers participated in looking for elk calves in elk territory
- › Iowa Trumpeter Swan Restoration Program – Raised and donated 6 trumpeter swans to Iowa DNR Trumpeter Swan for reintroduction to the wild
- › Giraffe Conservation Foundation (GFC) – support through donation raised during World Giraffe Day, additional support from AAZK – Green Bay Chapter (American Association of Zoo Keepers)
- › Jane Goodall's Roots and Shoots – support through donations made by the zoo guests
- › Bluebird Recovery Association of Wisconsin – On-site Eastern Bluebird Trail included installing and improving bluebird boxes on Reforestation Camp and within Zoo, monitoring throughout the breeding season
- › Seafood Watch
- › Transition of products in the Mayan restaurant to include biodegradable and compostable products, along reduction of one-time use plastics including straws
- › Plastic Film recycling program – Zookeepers implemented a plastic film recycling program at the zoo to collect plastic bags and similar plastic film to keep it out of landfills. The zoo is a public drop-off site for plastic film as well.

MANAGER REPORTS



*Patricia Jelen, Operations Manager
and Deena Coutley, Guest Services Coordinator*

Operations & Guest Services Report:

Operations oversees special events, admissions, the gift shop, restaurant, guest services and financial areas of the Zoo.

- 2018 was the third year for "Brew at the Zoo & Wine, Too!" an event to raise money for conservation. We had 717 people in attendance and brought in over \$23,000 before expenses. (Last year was \$18,000). We made a number of changes to the event from 2017 which obviously paid off.
- We created some new fundraising programs for animal conservation this year. Every one of them was sold out with capacity crowds. They were: Painting with Penguins, Painting with Giraffes and Breakfast with the Animals (Pancakes and Penguins). We raised over \$11,000 (before expenses) for conservation with these new summertime programs. We are also offering them to private groups for a fee as staff time and penguins allow.
- Went to high speed internet for our credit card machines from dial up to aid in moving guests through our check-in system faster.
- Upgraded our wireless connection throughout the Zoo making it easier for our event sponsors to access their info during events.
- The NEW Zoo was selected by the Convention and Visitors



Bureau to participate in creating "experiences that sell" programs. Seven different attractions in the area were selected to participate. We met regularly over the course of 6 months with guest relations expert Joe Veneto and created some new behind the scenes tours for groups such as motor coaches. The CVB will be promoting the tours as a part of their service to us in 2019.

- 2018 was a rough weather year, very hot and very cold. We even closed for the first time in the history of the zoo due to a record snow fall in April of 30 inches with blizzard conditions! Summer brought with it a great deal of highway construction with a 3 month closure of our highway exit. Despite the many challenges, we had a strong revenue year with over 200,000 people walking through the door during the course of 2018. 10

Jerry Vincent & Wayne Netzel, Zoo Facility Maintenance, Grounds and Housekeeping

Maintenance and Facilities Report:

The Brown county NEW Zoo and Adventure Park facilities maintenance is headed up by Jerry Vincent and grounds maintenance and cleaning are done by Wayne Netzel. We work together to keep the zoo looking and feeling fresh and clean as well as updated and modernized. We keep the equipment, buildings, grounds, exhibits, in good working condition and clean. This results in a memorable experience for our visitors. We are constantly finding new innovative ways to save money and help to save the environment. We incorporate green practices where ever we can. Our number one concern is the safety of our visitors. We work hand in hand with animal care and education to accomplish projects. We maintain and monitor life support systems throughout the zoo and make sure to keep our standards at or above the AZA standards. We practice an assortment of emergency drills regularly such as fire drills, animal escape drills, severe weather and more. We value the volunteers and the time they generously give to the zoo each year from gardeners, to maintenance helpers. The maintenance team takes great pride in doing our part to make the zoo a great place to visit and work!

The Maintenance crew had several major accomplishments in 2018. We designed, fabricated and installed a new otter caging system and for the burrowing owl exhibit as well. We assembled a geodesic dome, donated by the NEW Zoological Society, for the agoutis that replaced the old prairie dog exhibit. The agoutis spent most of the summer and the fall enjoying their new home. In preparation for new education programs (VIP experiences), we installed a new Lion-training panel by replacing one of the windows in a lion hut with a custom built cage wall and a roll up



garage door over the opening with a perimeter fence partition around it. This will allow visitors to experience lion training up close and learn about all the animal care does to keep the animals healthy and safe.

Split rail fencing throughout the zoo has been upgraded. New chain link fencing was installed by the red panda and otter exhibits as well as up the path to the Riley building and by the deer yard, fox enclosure and game bird exhibits, the old fencing was replaced with a rope fence. Several furnaces around the facility were repaired and/or replaced including the furnace in the lion den and the duiker den and roofs were repaired or replaced as well. This summer the maintenance staff had a summer employee, Alena, whose main job was to prep and paint exhibits and seal the wooden bridges throughout the facility, keeping things fresh and in good condition. And of course there was vehicle maintenance, snow removal (remember blizzard Evelyn), asphalt repair, work on refrigeration systems, water pump and aerator maintenance, pond upkeep and more.



Nathaniel Wagner, Supervisor of Adventure Park

Adventure Park Report:

The Adventure Park completed its 5th season. Many challenges faced the park this year as it was a year of transition. Curt Hall, Adventure Park Supervisor, stepped away from his position in February. Jeff Ott, Lead Adventure Park Guide, filled in until a new supervisor was hired. April brought a blizzard which delayed the beginning of the season. Staffing challenged the park all season. At the end of July, Nathaniel Wagner started as the new Adventure Park Supervisor. The park had a successful Glow Zip during Zoo Boo as we matched last year's totals even with lowered Zoo Boo attendance. In the end of 2018, the Base Camp building received a new look in the interior to bring new life for the 2019 season. In 2019, there will be a new advertising campaign, staffing structure, team building program, and hopefully new elements to the course.



Angela Kawski-Kroening,
Education & Volunteer
Programs Coordinator

Education and Volunteer Report:

2018 was an exciting year for the Education Department. For the first time, we were able to hire a seasonal educator to help us meet demand for programs in the busy summer season. The Summer Zoo Educator worked with us in June, July, and August, mainly assisting with Zoomobiles and on-site programs like Wild Encounters and Zoo Classes. We were better able to meet the demand for programs during our busy season – especially with Zoomobiles. Those numbers in particular were increased by about 30% compared to the prior year.

The combined revenue from Education merchandise, on-site programs, off-site programs, and birthday parties came to over \$77,600, which includes \$4,000 earned by the Zookeepers' new, educational Penguin Feeding programs over the summer months. Approximately \$21,000 of those dollars are attributed to Birthday and other Party Packages at the Zoo, which are made possible in part due to our dedicated crew of Education Department Interns. Our Interns also enabled us to offer new behind-the-scenes "VIP" programs over the summer months (a Giraffe and an Aldabra Tortoise experience), in addition to our usual Pelican Feedings. These summer programs were attended by approximately 250 visitors, bringing in about \$1,900 of revenue in ticket sales.

The Education & Volunteer Departments also assisted with the "upgrading" of the annual Zoo Boo event decorations. Due to a sponsorship received for the purchase of Halloween candy, the zoo had "extra" budgeted funds in the Special Events category, some of which we decided to use on decorations and event supplies. I worked with Zookeeper Shannon (who has a passion for Halloween and a great knack for finding low prices!) to purchase a slew of new decorations, both for within the zoo itself and for on the haunted trail in the woods. This resulted in more-festive,

impressive displays throughout the Zoo. We received many compliments on the decorations from event attendees and from our regular visitors throughout the months of September and October. It was no small undertaking to purchase and set-up all the new decorations, but it was definitely worthwhile to see the result.

Speaking of Zoo Boo and other special events, our dedicated crew of volunteers and interns helped us meet the needs for all zoo-wide special events for 2018. We saw over 630 event-only volunteers, in addition to 182 Regular Volunteers during the year. In total, volunteers served approximately 8,400 recorded hours of service, with Interns providing about 8,400 hours of service, bringing the total volunteer hours of service to approximately 16,400 hours for 2018. (This is an increase of about 3,400 hours compared to last year!) It's thrilling to know that our Zoo is so well-supported by individuals in our community.





Carmen Murach,
Curator of Animals

2018 Report:

We strive to ensure a high standard of Animal Welfare for the more than 200 animals residing at the Northeastern Wisconsin Zoo. Zookeepers are responsible for behavioral enrichment, feeding, cleaning, monitoring health status, implementing breeding recommendations, animal introductions and all other facets of the daily care of the animal collection. Animal care staff works closely with contracted veterinarian Dr. Tracey Gilbert, DVM to ensure the good health of the Zoo animals.

In addition to overseeing the animals and animal care staff, the Curator is responsible for ensuring USDA compliance; maintaining wildlife

permits, licenses and animal records; managing the Animal Department budget; serving as Institutional Representative for AZA business; developing all Animal Department policy, procedure, protocol and programs; and serving as chairperson for the NEW Zoo Animal Welfare Committee.

Zookeepers are dedicated to saving species through their work with many captive breeding conservation programs on site. They are also committed to conservation efforts beyond this facility. During 2018, staff members were able to travel throughout the country to participate in field conservation projects and AZA workshops, planning meetings and conferences.

Notable Animal Dept. Achievements in 2018:

Collection

New additions (births/transfers from other zoos) include:

- Successful breeding of recommended African penguin pair. Two male chicks were hatched in early January of 2018. The parents were not able to feed both chicks so one was pulled for hand rearing. After a month of intensive care, this chick was returned to its family and the primary Zookeeper continued to provide additional feedings. Both chicks are now on their own and living successfully within the flock.

- Successful hatch of 8 Trumpeter Swans. Two of the cygnets were transferred to other AZA institutions to meet breeding needs of the program. The remaining 6 cygnets were donated to the Trumpeter Swan Restoration for reintroduction into the wild
- A female blue duiker was born on 8/16/18 in accordance with a breeding recommendation from the SSP for the species
- Two male red wolves born at the NEW Zoo were transferred to their new home at the Akron Zoo on 11/7/18. On the same date, a male red wolf from the Akron Zoo was moved to the NEW Zoo. He has a breeding recommendation with our resident female.

Animal Welfare

- Successful USDA inspection - no non-compliant issues found in 2018
- Modification to Riley building burrowing owl exhibit (incorporating former aquarium, adding fencing to keep visitors away from windows) has made the birds feel more comfortable. They incubated a clutch of eggs this year. Unfortunately, the eggs were infertile.
- Caging replaced in otter building provides more space, training opportunities for the animals.
- Diet change for macaques to manage diabetic animals

Barbara Basten

Memberships and Donations Report:

The memberships to the NEW Zoo are holding steady around 3,000 memberships at the end of 2018. Our Guest Services staff are great at letting clients know the benefits of being members and the value of the membership. Mobile membership cards have been a great addition and many members have chosen to have their cards on their phone. It helps decrease our carbon footprint by reducing mailing and paper waste. The mobile membership card app also allows for push notifications to go out to our members, so we can make sure our members know about fun events in advance. The NEW Zoo received several monetary and in-kind donations in 2018. Donations that are animal care and enrichment are always strong and our animal care staff is putting the funds to good use getting all sorts of enrichment items for the animals.



SOCIETY PROGRAMS

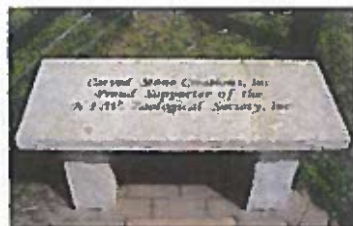


BRICK PROGRAM

Personalized bricks make great gifts for a birthday, wedding, anniversary, employee or boss appreciation, pet appreciation, remembering a loved one, or for the person who has everything. Purchasing a personalized brick will help the Society support our beautiful zoo and serve as a memorial for all to enjoy. Today all engraved bricks are placed in stainless steel frames, off the ground, at the entrances of our animal exhibits. The N.E.W. Zoological Society, Inc. relies on brick sales to help offset the costs of operating expenses.

MEMORIAL BENCHES PROGRAM

Memorial benches are a great way to commemorate any special occasion or provide a lasting memorial for a loved one. These benches provide a place for zoo visitors to relax while enjoying the beautiful surroundings. Each bench serves as a recognition or your support for the NEW Zoo.



ENDOWMENT FUND PROGRAM

This fund was established to ensure that the growth and quality of the NEW Zoo will continue to expand well into the future. The earnings, invested through the combined efforts of local investment institutions, will be used as needed to support the mission of the Society.

WALL OF HONOR PROGRAM

LOCATED IN THE MAYAN RESTAURANT

Please consider supporting this program with your financial gifts, time, talent, materials, or supplies. We will acknowledge your gift of \$500 or more by placing a plaque, with your name, on this wall.

\$ AMOUNT	PLAQUE COLOR
\$500 - \$999	CRANBERRY
\$1000 - \$2499	CREAM
\$2500 - \$4999	BROWN
\$5000 - \$9999	GRAY
\$10000 - & up	BLACK

**Donors that give to specific exhibits/buildings may be recognized on an individual wall inside of that building.*

PET MEMORIAL GARDEN

A final resting place for your special companion...

Beautiful landscaped natural area available where pet owners can memorialize their pet with the burial of pet cremains and/or recognized with the purchase of a Memorial Garden natural river stone. The stones can be engraved with Pet's name, dates, or other brief message of commemoration.

PLANNED GIFTS

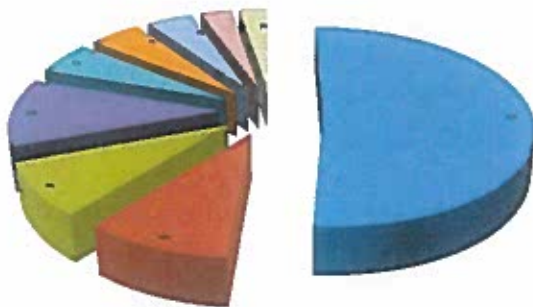
Please consult with your attorney or financial advisor regarding the following gifts to the N.E.W. Zoological Society, Inc:

- General Bequest
- Specific Bequest
- Residual Bequest
- Life Insurance

Please contact the N.E.W. Zoological Society, Inc. for more information about any of the programs offered at 920-434-6814 or online newzoosociety.org



NEW Zoo Expenses - 2018



- Employee Salaries & Benefits
- Cost of Sales
- Depreciation
- Operating Costs
- Animal Care
- Utilities
- Intra-county Expense
- Indirect Costs
- Repair & Maintenance

NEW ZOO EXPENSES – 2018

Employee Salaries & Benefits	\$ 1,141,880
Cost of Sales	\$ 212,948
Depreciation	\$ 188,525
Operating Costs	\$ 243,335
Animal Care	\$ 117,442
Utilities	\$ 105,960
Intra-county Expense	\$ 95,022
Indirect Costs	\$ 63,669
Repair & Maintenance	\$ 56,470
	\$ 2,225,251

NEW Zoo Revenue - 2018



- Admissions & Membership
- Food & Retail
- Special Events
- Vending
- Education Programs
- Other
- Donations/Conservation
- Transfer In

NEW ZOO REVENUE – 2018

Admissions & Membership	\$ 1,150,799
Food & Retail	\$ 528,174
Special Events	\$ 144,346
Vending	\$ 160,508
Education Programs	\$ 77,618
Other	\$ 11,586
Donations/Conservation	\$ 78,437
Transfer In	\$ 6,041
	\$ 2,157,509

LETTER FROM THE DIRECTOR

The NEW Zoo finished 2018 with an attendance number of 206,519 - significantly down from the 2017 annual attendance of 223,782. Two events led to the unprecedented decline. First we had a record-breaking, history making 100-year blizzard/snowstorm in April which resulted in a 13,000 plus decline. The other event was the closing of the Hwy 41/Cty B exit for upgrade work during July and August. Certainly, both events along with a wet Zoo Boo season had an effect on the total attendance for the year. Even with lower attendance, the Zoo remained self-funded and ended the year in good financial shape. That is a tremendous accomplishment being that the Zoo is 1 of only 8 of the 230 accredited Association of Zoos and Aquariums (AZA) in 47 states that are currently self-funded (receiving no tax support) and being the only one that does not have operational support from an endowment fund. Most zoos are about 60% self-funded. We continue to build on our current business model and Master Plan working towards a sustainable zoo model while providing the zoo visitors with new experiences from year to year.

The NEW Zoo received the prestigious AZA accreditation in September 2017 and is currently AZA accredited. Accreditation is so important and is the "gold standard" of our industry. There are over 2800 wildlife exhibitors in the country and only 230 are and have received AZA Accreditation. AZA accreditation ensures that the animals you visit at accredited zoos and aquariums receive excellent care every day. Visitors should be proud to know that this organization has met mandatory, rigorous, professional standards for animal welfare and management, veterinary care, behavioral enrichment, nutrition and staff training. We could not have achieved this high honor without your support!

The Zoo also received for the 7th year in a row Trip Advisors Certificate of Excellence as a 2018 winner based on the ratings by guests on Trip Advisor.

We have included in each section of the annual report the many accomplishments of our NEW Zoo staff, N.E.W. Zoological Society, and all the volunteer efforts which without each other we could not provide our community with an accredited zoo. I especially want to thank the volunteers that have given so much of their time and talents in all areas of the zoo each and every year. Their efforts result in our success on so many levels. Congratulations to all their efforts and accomplishments that are highlighted in the 2018 annual report!

The N.E.W. Zoological Society is our support organization and their ongoing support and efforts are crucial towards the success of the zoo as well as connecting the community with their zoo. The Zoo Society is continually raising funds for new



capital improvements. Without a support organization, we would lack the connection to the fiscal support and fundraising opportunities within the community that we reside. It continues to serve as a great example of a successful public-private partnership which continues to improve your community zoo. The continued upgrades to the new Cornerstone Animal Hospital are happening and nearing completion, which means on to new animal exhibits and visitor amenities in the near future.

We couldn't have done it without great community support from our donors. A list of all our donors is included in the report and please thank them for making your NEW Zoo a community treasure built on community support!

I would also like to thank our governing authority Brown County government. The support from the County Executive and Brown County Board of Supervisors over the years has been wonderful. Support also from other areas of Brown County government and staff has been instrumental in the accomplishments of 2018. Zoos truly are a reflection of their community!

In closing I would like to thank you for your support and investment in your NEW Zoo. Remember, you have a self-funded AZA accredited zoo unlike any other and it is only thru your support that we can continue to reflect your community pride. We are beginning to embarking on new and exciting visitor and animal services, which will be unveiled in the spring of 2019. The Strategic Masterplan will continue to guide zoo development as well as modernize new and existing exhibits into the future. The future looks bright and we cannot wait to see you in 2019!

– Neil Anderson

Director

ZOO EVENT SPONSORS



AHT Windows and Doors
Anduzzi's
Barron's Books
Bay Area Diamond Company
Bayland Excavating
Breadsmith
Cat Care Clinic
Cheesecake Heaven
Chirps
Cumulus Broadcasting
Dance Fusion
Dean Distributing
Dog House
Doodle Pants
Face Painting by Lori
Festival Foods
Fiesta Toys
Gannett - Wisconsin Media
Gentle Vet

Green Bay Packers
Green Bay Scuba
Gregory Photography
Happy Joes
Harmann Studios
Howard Optimists
Howard Suamico Business
Partners Association
Jason & Paris Klein
Jibber Jabbers
Jim's Golf Cars
K & M International
KI
Kimp's Ace Hardware
KinderCare Learning Center
Kohl's
LaJava a Roasting House
Lamar
Land & Sea

Mackinaws Grill & Spirits
Massrt Chiropractic
McDonald's Howard
Meijer Foods
Miron Construction
Monkey Tailz
Montoure / Hanson / Teske
Orthodontics
Nature by God
Nielsen Communications
North Shore Bank
Olde World Pastries Plus
Pepsi of NE WI
Poppin' Z's
Quick signs
Reunion Arts

RJ Parins
Sam & Louie's
School House
SkyZone
SMT Machine & Tool
Sweet Mimiz
Texas Roadhouse
The Gutter
The Woods
Townline Pub & Grill
Ty
Upcycling by Nancy
Village of Suamico
WLUK TV 11
Woodman's Market
WPS Foundation

We appreciate your support!

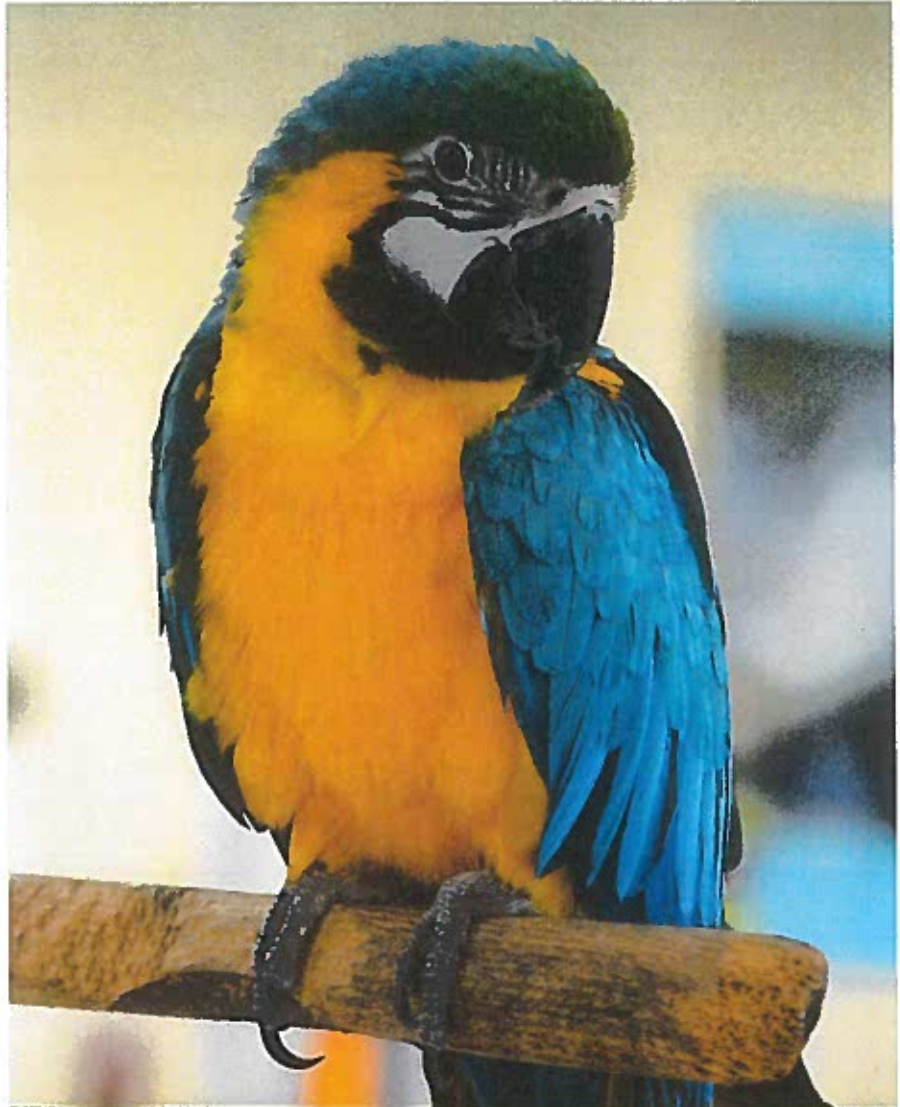
NEW ZOO VOLUNTEERS

We love our volunteers!

Rich Aicher	Marisa Brendel	Michelle Eckert	Patricia Harris	Jamie Laubenstein
Kathy Anderson	Julie Brown	Saige Emmer	Scott Harris	Magnus Laubenstein
Sue Ascher	Sebastian Brown	Maycee Eparvier	Heather Harrison	Kayla Laughrin
Madison Bacon	Max Chung	Jordan Farney	Leanne Helmrich	Dan Lauth
Betty Bahringer	Samuel Cleary	Mindy Farney	Cathy Hill	Sylvia Lauth
Stacy Balza	Henry Cobb	Corey Fehrmann	Mark Hill	Brianna Lefebvre
Nancy Barthel	Brandon Cote	Gavin Felchin	Isabelle Hoida	Chris Leutner
Craig Basten	Courtney Cowan	Luke Felchin	Kendall Holda	Haley Lin
Autumn Bateman	Rob Creek	Shelby Flahtery	Scotlynn Host	Nick Lorrigan
Alyssa Baumann	Aaron DeBee	Brian Fontaine	Linda Immel	Terry Lorrigan
Terry Becker	Alex DeGroot	Linda Fowles	Julia Jacques	Patti Lower
LiliBeth Bero	Carol DeGroot	Byron Froelich	Sarah Jacques	Jerilyn Mackey
Carol Biede-Kyles	Rich DeGroot	Karen Froelich	Gloria Jahnke	Bonnie MacSwain
Charley Bigler	Alexis Denney	Erin Froelich	Jasey Jicha	Jean Makreft
Tim Bigler	Tammi Dernbach	Kathleen Frost	Christina Johnson	Peggy Sue Mason
Dan Bins	Dan Dery	Amelia Gessner-Knepel	Monica Jones	Ashley McCabe
Robyn Bitter	Carol Dill	Nadia Giesen	Maddie Konopinski	Joe McCabe
Ariel Blank	Ben Dolezal	Vanessa Giesen	Carol Konshak	Liam McCabe
Elizabeth Bomber	Charity Dorn	Becky Gliniecki	Elyse Kruse	Bailey McClellan
Jadon Borley	Cooper Dorn	Emily Grunder	Tim LaBlanc	Alix Mccullough
Kerri Borley	Sophia Dorn	Andriana Guazzone	Braxton Lallaman	Susan McGuire
Mary Borley	Tina Douglass	Grace Gunville	Hope Lantagne	Dick Moe
Xavier Borley	Emily Drown	Jamie Gunville	Mikael Larsson	Verna Molina
Evan Bosse	Michelle Dufek	Caroline Haen	Natalie Larsson	Bob Mommaerts

Gracie says, "THANK YOU!" to all of our Volunteers!

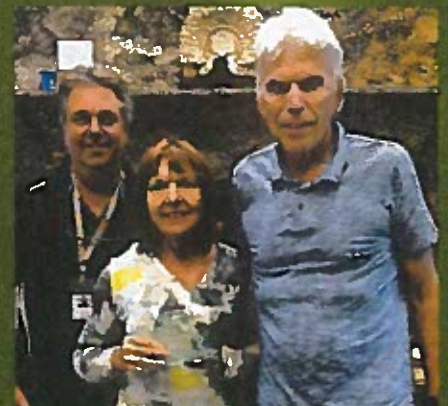
Erin Naumann	Marsha St. Louis
Nicole Newcomb	Chris Sustman
Callie Nitz	Dick Sustman
Nancy Noles	Kaitlyn Szeles
Katrina Nordyke	Malakai Tarabini
Tracy O'Brien	Julianne Taylor
Sam Okhuysen	Julie Taylor
Pat Orgeman	Preston Taylor
Chantal Parks	Dylan Van Camp
Samamie Pashouwer-Schwabe	Jessica Van Camp
Brooke Petersen	Ryan Van Camp
Kristy Pikus	Nicole Vandenplas
Hunter Pikus-Mier	Diane Vander Linden
Moirra Poole	Joe VanSistine
Cassie Popovich	Michael VerBruggen
Dan Przewrocki	Andrew Vorpahl
Kaye Raasch	Heather Vorpahl
Jill Ramberg	Sawyer Vorpahl
Kim Riley	Sheradin Vorpahl
Sue Rocheleau	Sofia Vorpahl
Diana Rockhill	Alex Wallner
Jamie Romero	Evan Warren
Brenda Roubal	Jane Watermolen
Aaron Sannes	Hannah Wentzel
Karen Seas	Jennie Wertel
Laura Seas	Lynn Willett
Garth Seehawer	Penny Willett
Marilyn Seehawer	Bruce Williams
Sue Simenz	Melody Williams
Karen Slattebo	Don Zunker
Julia Soma	Donna Zunker
	Owen Zunker



VOLUNTEER OF THE YEAR 2018

Donald and Donna Zunker

Donald and Donna Zunker began volunteering at the NEW Zoo when they started thinking about retirement. Both were born and raised on farms, so being around animals was natural. They also spent many hours at the zoo with their grandchildren. Becoming a zoo volunteer seemed to be the right fit. The Zunkers volunteer for various tasks around the zoo year-round. They've assisted with running the Giraffe Feeding Experience, picking up produce donations, helping in the Education Department, setting up for special events, operating the carousel or train, and wherever else help is needed.



"We are proud to be part of the NEW Zoo family. It is a pleasure to work with such a competent and dedicated staff and group of volunteers. The feeling of purpose and satisfaction, along with the feeling of being appreciated, is all the reward needed. We are very fortunate to have such a high quality zoo in Brown County."



PRINTING COMPLIMENTS OF
WISCONSIN PUBLIC SERVICE



**N.E.W. ZOOLOGICAL
SOCIETY, INC.**

P.O. Box 12647, Green Bay, WI 54307-2647



**N.E.W. ZOOLOGICAL
SOCIETY, INC.**

A gift of any amount will be greatly appreciated. Your donation will help the N.E.W. Zoological Society Inc., a 501 (c) 3 non-profit organization, continue its mission of supporting our beautiful NEW Zoo.

I would like to donate ☐ \$25.00 ☐ \$50.00 ☐ \$100.00

☐ \$500.00 receive recognition on the Wall of Honor-Cranberry

☐ \$1,000.00 receive recognition on the Wall of Honor-Cream

☐ \$2,500.00 receive recognition on the Wall of Honor-Brown

☐ \$5,000.00 receive recognition on the Wall of Honor-Gray

☐ \$10,000.00 receive recognition on the Major Wall of Honor-Black

☐ Other

Enclosed is my check for \$_____ payable to the N.E.W. Zoological Society, Inc.

Name of Donor _____ Address _____

City _____ State _____ Zip _____ Phone _____

I prefer you bill my ☐ Visa ☐ MasterCard Account Number _____ Exp. Date _____

Signature _____ Date _____

Please fill out card and remit with payment to
N.E.W. Zoological Society, Inc., P.O. Box 12647, Green Bay, WI 54307-2647

Golf Course Superintendent's Report

June 27th, 2019

During the month of June, here are a few highlights of things that were done:

1. Golf Course Update
 - a. The rain has continued into June
 - i. We have had one weekend so far this month that it didn't rain either day and that was last weekend and it was forecasted to rain
 - ii. We have had two outings this month and it rained on both of those days. UWGB and then this last Monday for the Green Bay Chamber of Commerce
 - iii. When we are open and it is nice we are packed
 - iv. We have slowly catching up on the tasks that we fell behind on
 - v. We are at a full crew which is nice
 - vi. Irrigation pump totals are the lowest I have ever seen
2. Golf Course Maintenance
 - a. We have been doing what we can, Mainly trying to keep up with the mowing
 - b. Got a roughs sprayed for weeds and grub control
 - c. Sprayed all tees and fairways with grub control
 - d. All scheduled fungicides and fertilizers have gone out
 - e. Finally taking some of the ropes down that have been up all year
3. Upcoming Projects and Maintenance
 - a. Treat ponds
 - b. Stump removal from trees we took down
 - c. Reseed areas that did not take yet
 - d. Build up some low spots in fairways and sod them
4. Upcoming Events
 - a. Brown County Women's Am June 29th and 30th
 - b. Realtor Outing July 17
 - c. Men's Club Senior and Young Guns Tourney July 10
 - d. Men's Club Championship July 27 and 28
 - e. Salvation Army July 29



Brown County Board of Supervisors Education & Recreation Committee

Library Director Report June 2019

- Members of the Library's Automation Team have been participating in intensive training with BLUEcloud Analytics, the Library's new statistical reporting software. Funding by the Friends of the Brown County Library, this software works in conjunction with the Library's integrated library system, which manages all library patron and material information and records. BLUEcloud Analytics will provide better insight into library usage, allowing the Library to make data-driven funding decisions. In addition, BCL staff estimates that BLUEcloud Analytics will reduce the time it currently takes to create reports by 90%.
- Over the past several months, BCL staff has been working on updating and improving the Library's volunteer program. This work has included updating the volunteer applications, as well as the volunteer job descriptions and opportunities. To improve communication and oversight of volunteers, volunteer liaisons have been identified at all BCL locations. A new volunteer coordinator will work with these liaisons, in addition to overseeing volunteer applications, interviews, and background checks (for volunteers over 18 years). The volunteer coordinator has been working with the Library's Deputy Director on a revised volunteer orientation and training process, in addition to an evaluation procedure, which will be implemented soon.
- Through a partnership with Green Bay Metro, area youth are able to ride City buses during the summer for free on Wednesdays to and from most BCL locations (not available in Pulaski, Wrightstown, Denmark, or Howard). Children in grades K-12 only have to show their BCL library card in order to receive a free ride. The Library is grateful for this important partnership, which helps reduce barriers for youth in accessing BCL services and resources during the summer months.
- Upcoming BCL events include the series "Tuesday Nights in the Garden" with the UW-Extension Master Gardeners at the Cellcom Children's Edible Garden in front of the Central Library. This weather permitting series is held on Tuesday evenings, 6:00pm-7:30pm through August 20. Master Gardeners will provide garden tours and answer questions about gardening.

**Brown County Library
Summary of Expenditures &
Comparative Analysis**



Brown County Library

Submitted to:

Education & Recreation Committee
Brown County, Wisconsin

Report Prepared By:

Linda Chosa
Finance Manager
Brown County Library

Education & Recreational Committee Meeting
June 27, 2019

Data Analysis:

This report reviews the Wisconsin Department of Public Instruction Annual Reports submitted for years of 2015 through 2017 and national data provided in Library Journal (Peet, 2019). The report uses statistical data from five library systems with service populations closest to Brown County Library's. Data is analyzed to determine if Brown County Library:

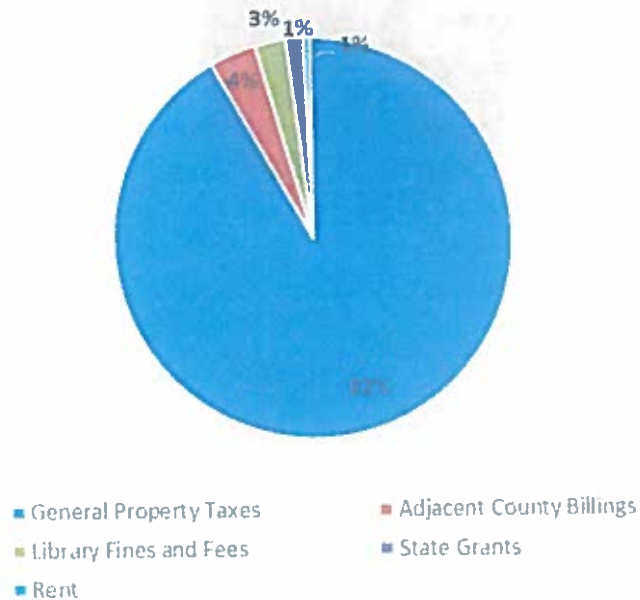
- Has operating cost in alignment with other library systems and national averages
- Provides services efficiently to service area

Library Systems Used in Analysis

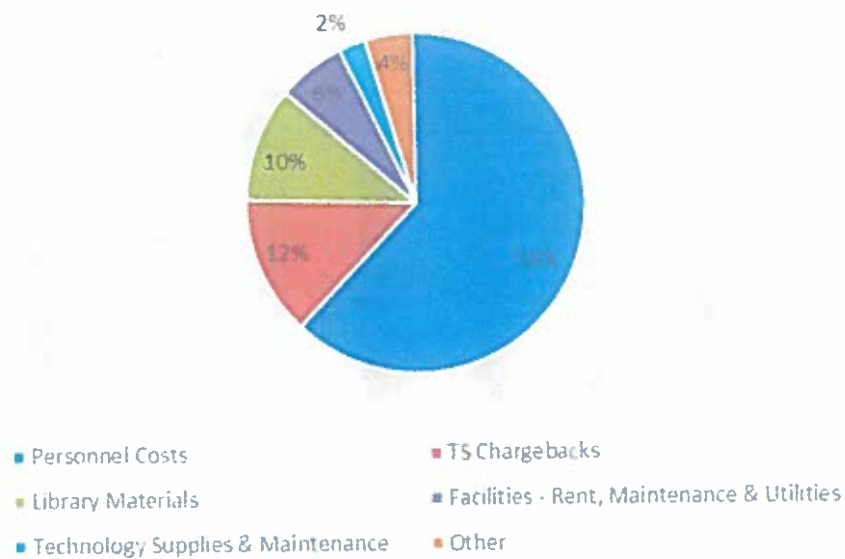
	Type of Organization	Average Population	Number of Locations	Bookmobile
Appleton Public Library	Municipal Library Consolidated	113,146	1	0
Marathon County Public Library	Library	131,042	9	0
Kenosha Public Library	Municipal Library	135,439	5	1
Racine Public Library	Municipal Library Consolidated	137,737	1	1
Brown County Library	Library	255,061	9	1
Madison Public Library	Municipal Library	267,945	9	0

Analysis of Brown County Library Revenue and Expenditures

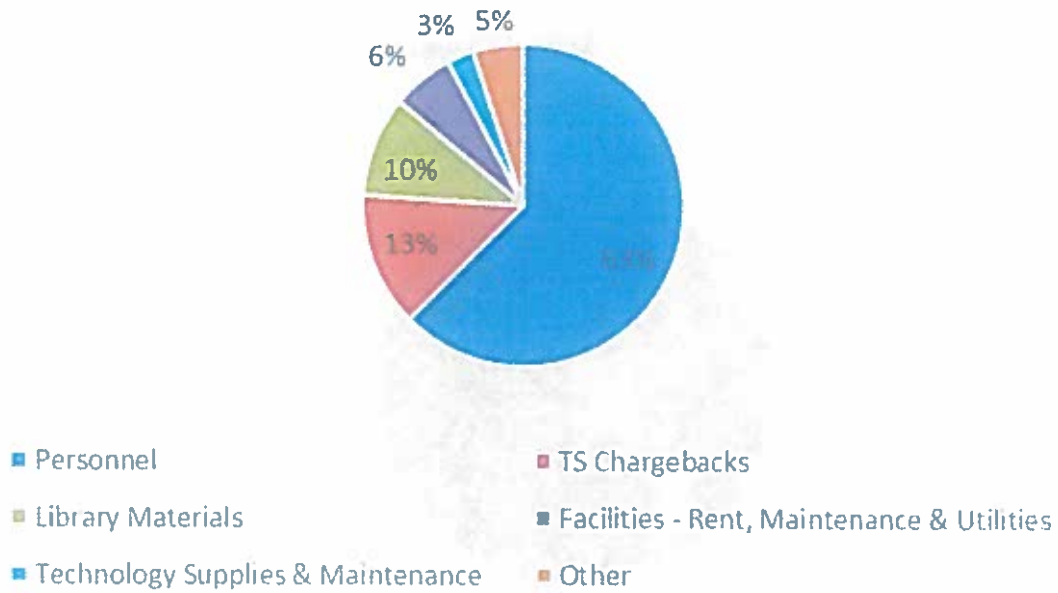
2018 BCL Actual Revenues



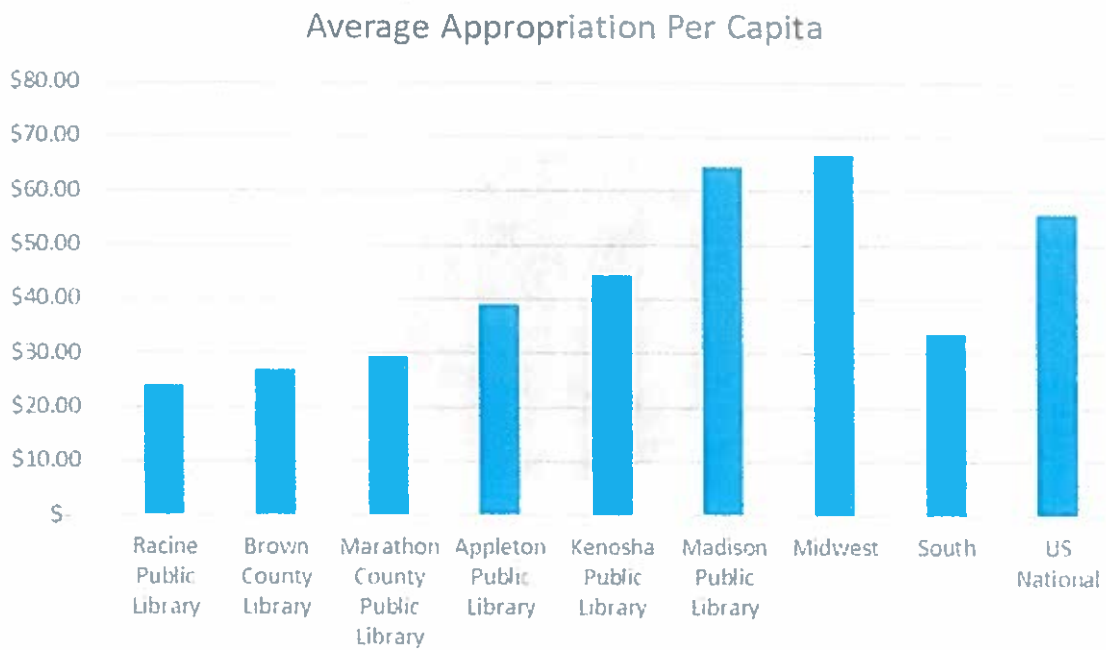
2018 BCL Actual Expenditures



2020 BCL Expenditure Budget

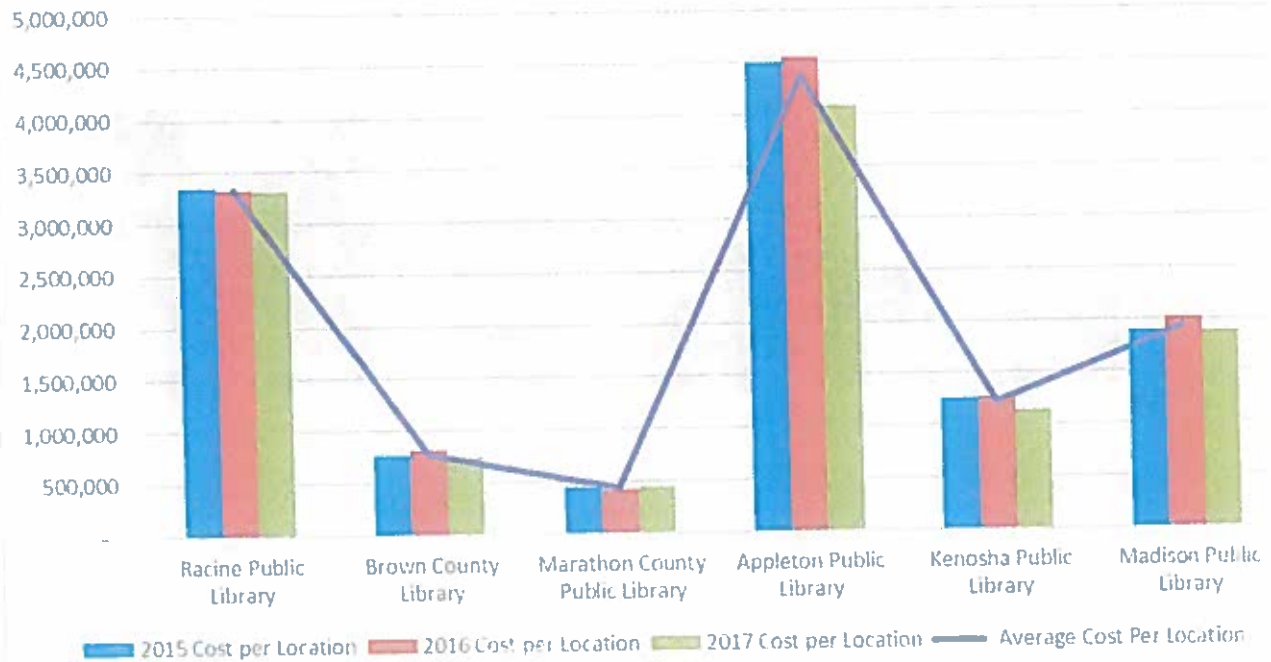


Expenditure Comparison

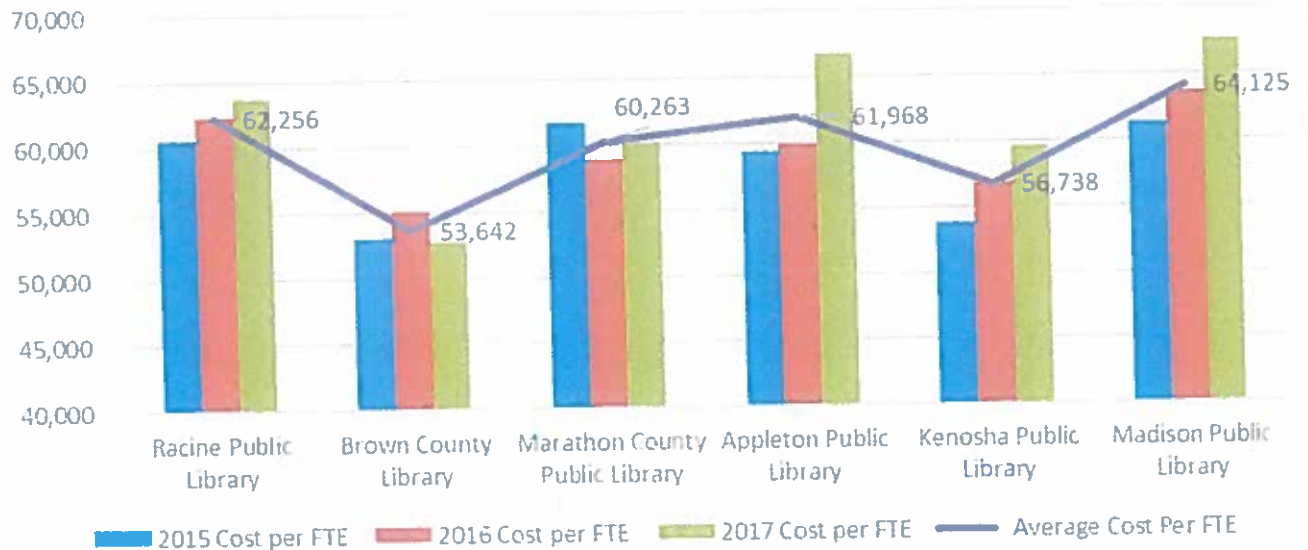


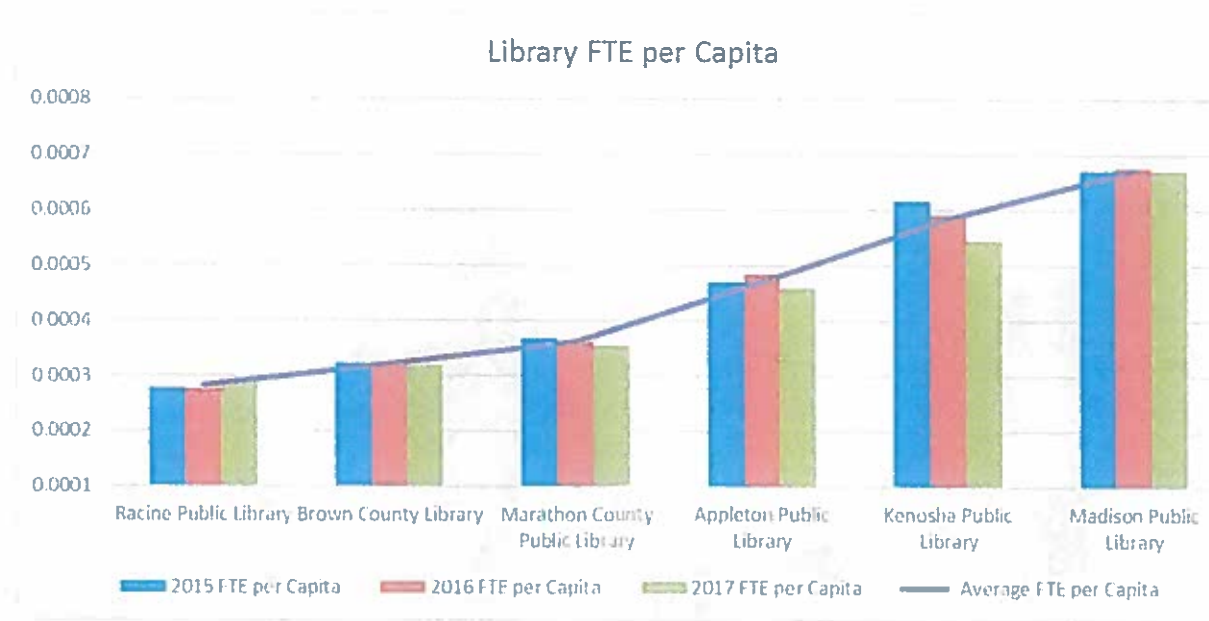
13

Cost per Library Location



Cost per FTE





Works Cited

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Bullet Points On Why The Eagles Nest Marina Does Not Meet Safe Harbor Requirements & Why This Marina Is Not Needed

By: William G. Acker – Acker & Associates

Date: June 24, 2019

1. The Brown County Eagles Nest Marina Project was approved by the Brown County Supervisors on April 2019, on the basis that Safe Harbor was needed for boaters in the Lower Bay area. Safe Harbor is explained in the Brown County Planning Commission Document called "Inventory and Analysis of Brown County Marinas, Launches, and Harbors for Watercraft Safe Refuge". The idea is that the County & City Marinas should be located so that a boater can get from one marina to another in less than 15 miles. On page 40 of this report it says the following about the marinas in the lower bay "boaters are less than 15 miles navigational distance to another landing anywhere in Brown County". So in summary they are saying that existing Brown County Marinas have adequate Safe Harbor. On page 43 of this document they provide a map with distances from one Marina to another.
2. The Inventory and Analysis of Brown County Marinas, Launches and Harbors for Watercraft Safe Refuge (IABCM Report) on page 43 shows that the distance from the Bay Shore Marina to the Green Bay Metro Marina is 13.19 miles and thus meets Safe Harbor. From Suamico to the Metro is 7.99 miles, from Bay Shore to Suamico is 10.48 miles, so the lower Bay has plenty of Safe Harbor.
3. On page 14 of the IABCM Report you will find the following comment "The Bay of Green Bay and Fox River in Brown County have enough public facilities to ensure reasonable distances to safe harbors in the geographical area". On page 40 it says "To travel out of the Lower Bay, most boaters will need to follow the shipping channel to avoid running aground. Even with these constraints, boaters are less than 15 miles navigational distance to another landing anywhere in Brown County."
4. If the Eagles Nest Marina was built the distance to the Bay Shore Marina would be 15.21 miles (page 43 of IABCM Report) which is beyond the 15 mile Safe Harbor requirement.
5. One of the biggest problems with the Eagles Nest Marina is that boaters must navigate between Frying Pan Shoal & Grassy Island to get from the west side to the east side. I am familiar with navigating between these two Islands and it can be difficult even in good weather.
6. If the Eagles Nest Marina were built boaters could be injured if they try to cross the Reef that extends from Frying Pan Shoal to Point Sable, when the water is low over the Reef. My document that looks at the years from 1996 through 2019, shows that boats could not cross this reef from 1999 through 2014 (16 years out of 24 years) or 66.7 % of the time. This Reef is discussed in the IABCM Report on page 40.

7. A boater at the Suamico Marina must travel 9.71 miles to get to the Eagles Nest verses only 7.99 miles to get to the Metro. So the Metro is a better choice for Safe Harbor than going to the Eagles Nest.
8. If a boater gets caught in a storm in the Lower Bay there is another place boaters go, to ride out a storm, which is the south end of Long Tail Point. This is a nice sandy beach area to park your boat. From Bay Shore to Long Tail Point is only 9.73 miles. From Suamico to long Tail is 4.67 miles. If a boater along the East Shore and get caught in a storm they can go to Joliet Park or Communiversity Park or Van Lanen Road to ride out the storm.
9. A boater that is on the East Side of the Bay from Communiversity Park to Point Sable is only 6.53 miles from the Metro Marina which is a 15 minute trip (small boat and motor). I live on this East Shore and I can see a storm more than 20 minutes before it reaches me, which allows plenty of time for boaters to get to the Metro.
10. Point Au Sable is part of the Cofrin Center for Biodiversity. This is a estuarine wetland Nature Conservancy that is managed by UWGB Professor Robert Howe the founding Director. When I spoke with Professor Howe he told me he is concerned about the negative impact from boaters and or snowmobilers from the Eagles Nest. Currently there are already problems with snowmobilers going into Point Au Sable. Professor Howe gave me approval to say that he has concerns of additional negative impacts from boaters and snowmobilers.
11. There are some that say that there is a congestion problem at the Marinas in the Lower Bay so I researched that. To start with I began making trips to the Green Bay Metro Marina and recording the date, time, number of trailers and boaters waiting to get in or out. I made 28 trips to that Facility so far and during that time there has been an average of 13 trailers out of a capacity of 212, or 5.66 % of Capacity (See attached Table A)
12. Some people have told me that the Metro Facility is not being used much this year because the non floating section of each boat landing is under around 8 inches of water, requiring a boater to walk through the water until they get to the floating section. So I decided to look at the number of daily permits issued at the G.B. Metro and to calculate the average permits per day. For the Green Bay Metro the daily number of permits for the year was 4352 in 2018 , per page 8 of the IABCM Report. Dividing by 229 days for the year, gives us 19 trailers/day or 8.96 % of Capacity. But this does include boaters that purchase an annual permit which was 2556 out of 19,181 Registered Watercraft Owners or 13.33 % of the users use an annual permit. So increasing the 19/day by 13.33 % I got almost 22 trailers/day or 10.38 % of Capacity (See Attached Table B).
13. To get another sense of the usage at the Metro you can look at the information in the IABCM Report. On pages 10 through page 13 is a section called User Surveys and Trends which covers survey information collected from 336 people. On page 13 Table 2-9 covers "Challenges Experienced Leaving the Water During Severe Weather Conditions By

Public Launch. So let's look at the data for the Metro. For Crowded Launch only 11 said the Metro was crowded or 3.3 %. For Long Wait 12 said the Metro had long wait or 3.6 %. For Difficulty Leaving Launch Area only 4 said there was difficulty or 1.2 % and for Crowded Parking Lot only 2 said the Metro was Crowded. When I spoke with local boaters the response from them was the same, that they rarely had to wait to get into the water or out of the water.

14. Brown County is currently looking at possible usages for Renard Island. One item that is under consideration is a boat landing. If approved this would add another boat landing to the Lower Bay Area. In my opinion this is a great idea because it allows boaters direct access to Bay Beach.
15. Another item you want to look at when considering another marina is the number of daily boat launch permits. The IABCM Report looks at the total accumulated daily permits from 2010 to 2018 for each marina (see page 8). So from 2010 to 2018 the total daily permits dropped at the Metro by 35.74 %, dropped by 29.69 % at Bay Shore and dropped by 4.78 % at Suamico. This data suggests that boaters are using these Lower Bay Marinas less. You can also look at Brown County Watercraft Registrations from 2007 through 2018 (see page 5 of the IABCM Report) which shows Registrations have dropped by 7.26 %.
16. I have had little time to look at congestion problems at the Bay Shore Facility, but the days we have been out there, it has not been congested. My position on congestion problems at Bay Shore, is that it should be solved by expansion at that Facility. The Eagles Nest Facility in my opinion is too far south to reduce congestion problems at Bay Shore. I say this because a majority of the boaters are fishermen who want to fish up there and to enter the water up there not at the Eagles Nest. Also Project Manager Matt Kriese (Assistant Parks Director) told me that if the Eagles Nest Project is not approved, he then would be looking at a \$10,000,000 to \$12,000,000 expansion at Bay Shore.
17. Some people have said that the Eagles Nest Marina could help reduce some of the congestion at Bay Shore. I disagree if you look at page 18 of the IABCM Report, you will find a figure called "Average Distance Survey Respondents Traveled from Metro Boat Launch. You will see that only 20 of the 94 responses said they would travel more than 15 miles, that is around 21 % saying they would travel up towards Bay Shore, and since the distance from the Eagles Nest to Bay Shore is 15.21 miles (verses 13.19 miles from Metro to Bay Shore), it is unlikely that the Eagles Nest could reduce congestion at Bay Shore. Also if a boater wanted to use a Lower Bay Marina to get up near Bay Shore That boater would use the Metro not the Eagles Nest because the Metro is 2.02 miles closer to Bay Shore than the Eagles Nest to Bay Shore. So again if there is congestion at Bay Shore, than they should expand that Facility, not install a new marina at the Eagles Nest.
18. Now let's look at the response from the residents on Nicolet Drive. The Nicolet Drive Neighborhood Association Board is against a marina being installed in the middle of a residential neighborhood. If you look at the Metro, Suamico and Bay Shore these

Marinas are far from the local neighbors. Currently the Nicolet Drive Neighborhood Board is collecting signatures from residents who are against this project.

19. If you look at the users of the water along the East Shoreline from Communiversity Park to Point Sable you see kayakers, canoes, paddle boarders, sail boaters, fishermen and a small number of recreational boaters. Many of these users do not like waves from power boaters as they travel from Communiversity Park to Point Sable. This has always been a quiet waterway primarily due to the shallow reef extending from Frying Pan Shoal to Grassy Island that prevents some boaters from crossing over to the East Shoreline.
20. One Brown County Supervisor told me that the Eagles Nest Marina should be built because it may be needed in the future. I disagree. If you look at Wisconsin Boater Registrations from 1991 through 2018 (a 27 year period) it has gone up 24.73 % or about 0.91 % per year. But that growth occurred mostly from 1991 through 2013 and from 2013 to 2018 it grew only 1.7 %. This is also brought out by looking at the huge drop in daily launch permits at the Green Bay Metro which went from 6772 permits in 2010 to 4352 permits in 2018 a 35.74 % drop. Also daily permits dropped at Bay Shore from 6454 permits in 2010 to 4538 permits in 2018 or a 29.69 % drop.
21. Another reason to not build the Eagles Nest Marina is because of the navigational problems of getting from the Eagles Nest (East Shore) to the West Side (or Shipping Channel). This is discussed in the IABCM Report on page 40 which said:

“The Bay’s depth is a very important navigational factor for many boaters. The Frying Pan Shoal (reef) extends west from Point Sable on the eastern shore, and is very shallow for the whole length. Depending on the bay water level, it may at times be only a foot or two deep, preventing all but the smallest watercrafts from crossing it.”
22. I have a document that reviewed water levels on the Frying Pan Shoal (Reef) from 1996 to 2019 (24 year period) which shows that for 16 years from 1999 through 2014 you could not cross this Reef or 66.7 % of the time. This leaves the boaters with only one other choice which is to navigate between Frying Pan Shoal and Grassy Island which is difficult even in good weather. This report of mine is available upon request.
23. According to the IABCM Report on page 13 Figure 2-8 the Public Launch with Greatest Need for a New or Additional Boat Launch is Suamico (number 1), and Bay Shore (number 2).

Table A

Data On Green Bay Metro Boat Launch

Facility Capacity : 212 Trailers

Prepared By: William G. Acker –Acker & Associates

	Date	Time	Number Of Boat Trailers	Percent of Capacity	Weather	Boats Waiting To	
						Put Boat In Or To	Take Their Boat Out
1.	Monday May 20, 2019	12:00 PM	4	1.89 %	Sunny Day		None
2.	Saturday June 1, 2019	11:00 AM	5	2.36 %	Sunny Day 51 F		None
3.	Sunday June 2, 2019	10:00 AM	15	7.08 %	Sunny Day 59 F		None
4.	Monday June 3, 2019	10:05 AM	20	9.43 %	Sunny Day 57 F		None
5.	Monday June 3, 2019	1:00 PM	20	9.43 %	Sunny Day 64 F		None
6.	Tuesday June 4, 2019	10:47 AM	11	4.98 %	Sunny Day 69 F		None
7.	Tuesday June 4, 2019	4:00 PM	12	5.66 %	Sunny Day 74 F		None
8.	Wednesday June 5, 2019	2:15 PM	5	2.36 %	Sunny Day 64 F		None
9.	Thursday June 6, 2019	10:30 AM	28	13.21 %	Sunny Day 66 F		None
10.	Friday June 7, 2019	11:15 AM	43	20.28 %	Sunny Day 70 F		None
11.	Saturday June 8, 2019	1:12 PM	45	21.23 %	Sunny Day 78 F		None
12.	Sunday June 9, 2019	1:46 PM	21	9.90 %	Cloudy Day 64 F		None
13.	Monday June 10, 2019	2:35 PM	5	2.36 %	Sunny Day 70 F		None
14.	Tuesday June 11, 2019	5:00 PM	16	7.50 %	Cloudy Day 64 F		None
15.	Wednesday June 12, 2019	4:15 PM	2	0.94 %	Rainy Day 53 F		None
16.	Thursday June 13, 2019	9:45 AM	0	0.0 %	Sunny Day 56 F		None
17.	Thursday June 13, 2019	6:16 PM	1	0.48 %	Sunny Day 67 F		None
18.	Friday June 14, 2019	10:00 AM	12	5.66 %	Raining 51 F		None
19.	Friday June 14, 2019	2:00 PM	7	3.30 %	Raining 60 F		None
20.	Saturday June 15, 2019	11:55 AM	9	4.25 %	Cloudy 56 F		None
21.	Saturday June 15, 2019	4:16 PM	7	3.30 %	Sunny 60 F		None
22.	Sunday June 16, 2019	11:45 AM	7	3.30 %	Cloudy 55 F		None
23.	Sunday June 16, 2019	5:20 PM	2	0.94 %	Cloudy 58 F		None
24.	Monday June 17, 2019	12:35 PM	6	2.83 %	Sunny 63 F		None
25.	Tuesday June 18, 2019	11:30 AM	12	5.66 %	Cloudy 68 F		None

	Date	Time	Number of Boat Trailers	Percent of Capacity	Weather	Boats Waiting To Put Boat In Or To Take Their Boat Out	
26.	Wednesday June 19, 2019	11:40 AM	2	0.94 %	Sunny 55 F	None	
27.	Thursday June 20, 2019	11:20 AM	5	2.36 %	Sunny 61 F	None	
28.	Friday June 21, 2019	11:52 AM	15	7.08 %	Sunny 67 F	None	
29.	Saturday June 22, 2019	1:15 PM	45	20.28 %	Sunny 73 F	None	
30.	Sunday June 23, 2019	1:35 PM	6	2.83 %	Sunny 73 F	None	
31.	Monday June 24, 2019	11:00 AM	4	1.89 %	Sunny 67 F	None	
32.	Tuesday June 25, 2019	4:30 PM	6	2.83 %	Sunny 79 F	None	
33.	Wednesday June 26, 2019	1:50 PM	14	6.60 %	Sunny 82 F	None	
34.							

Table B

Green Bay Metro

Number of Boat Landings

1. Brown County Watercraft Registrations in 2018: 19,181

2. Brown County Number of Purchased Annual Launch Permits in 2018: 2556

3. Percent of Watercraft Registered Owners Who Bought Annual Launch Permits:

$$= \frac{2556 \text{ Launch Permits}}{19,181 \text{ Registered Watercraft}} \times 100$$

$$= 13.33 \%$$

4. Number of Daily Launch Permits Purchased at the Green Bay Metro in 2018: 4352

5. Approximation of the Total Launches in 2018 at Green Bay Metro:

$$\text{Total Launches/yr} = \text{Daily Permit Launches} + \text{Launches With Annual Permit}$$

$$= \begin{matrix} (86.67 \%) \\ 4352 \text{ Launches/yr} \end{matrix} + \begin{matrix} (13.33 \%) \\ 669 \end{matrix} = \begin{matrix} (100 \%) \\ 5021 \text{ Launches/yr} \end{matrix}$$

6. Approximation of the Average Number of Launches Per Day at Green Bay Metro:

a. Assumed Days Per Year That Launches Occur: 229 days (April thru mid November)

(1) April	30 days	(April 11, 2019 Ice gone)
(2) May	31 days	
(3) June	30 days	
(4) July	31 days	
(5) August	31 days	
(6) Sept.	30 days	
(7) Oct.	31 days	
(8) Nov.	<u>15 days</u>	
Total	229 days	

b. Avg. Launches Per Day at Metro = $\frac{5021 \text{ Launches/yr}}{229 \text{ days}}$

$$= 21.9 \text{ Launches/day (10.33 \% of Capacity)}$$

Table C

Boating Distance

**Per the Document "Inventory & Analysis of Brown County
Marinas, Launches and Harbors for Water Safety"**

Feb. 2019

Data Prepared By: William Acker-Acker & Associates June 22, 2019

- 1. Bay Shore to Eagles Nest: 15.21 miles (36.5 min)** **Difficult to navigate between Grassy Island & Frying Pan Shoal.
Beyond the 15 mile safe harbor limit.**
- 2. Bay Shore to Eagles Nest: 13.47 miles (32.3 min)** **From 1996 to 2014 (24 yrs) you could**
Crosses the Reef from Point Sable to Frying Pan not cross the reef for 66.7 % of this
Not shown in their report because it is not a period which occurred from 1999
recommended route. through 2014 or 16 years.
- 3. Bay Shore to GB Metro: 13.19 miles (31.6 min)** **A boater at Bay Shore can get to the**
Green Bay Metro quicker than going
to the Eagles Nest.
- 4. Bay Shore to Long Tail Point: 9.73 miles (23.4 min)** **The south side of Long Tail has a**
sandy beach area that boaters use
to ride out a storm.
- 5. Bay Shore to Volk's Landing: 2.0 miles (4.8 min)**
Not shown in the report.
- 6. Bay Shore to Suamico: 10.48 miles (25.2 min)**
- 7. Suamico to GB Metro: 7.99 miles (19.2 min)**
- 8. Suamico to Eagles Nest: 10.01 miles (24.0 min)** **Must navigate between Frying Pan**
Shoal and Grassy Island
- 9. Suamico to Long Tail Point: 4.67 miles (2.4 min)**
- 10. Eagles Nest to GB Metro: 6.53 miles (15.7 min)** **Must navigate between Frying Pan**
Shoal and Grassy Island
- 11. Eagles Nest to Long Tail Point: 5.48 miles (13.2 min)** **Must navigate between Frying**
Pan Shoal and Grassy Island.
- 12. Eagles Nest to Long Tail Point: 3.74 miles (8.9 min)** **Must cross the Reef from Point**
Sable to Frying Pan Shoal.

13. Long Tail Point to GB Metro: 3.46 miles (8.3 min)

14. Eagles Nest to Suamico: 9.71 miles (23.3 min)

Note: Travel time is based on a small boat with a 25 HP motor which is considered small today. That boat could travel at 25 MPH. According to a Wisconsin DNR document called Boating Pressure on Wisconsin Lakes and Rivers, the average Outboard motor size in Wisconsin is 36.2 HP, and the average Inboard or Inboard/Outboard is 188.9 HP, for an overall average of 55 HP, which will get you up to around 36 mph, which would take 25 minutes to travel 15.21 miles from Bay Shore to the Eagles Nest.

Per Report: It is recommended that the public harbors of refuge be available along our coastline within 15 miles of all recreational boating space.

Table D

Bay Shore Boat Landing

Facility Capacity : 70 Trailers

	<u>Date</u>	<u>Time</u>	<u>Number Of Boat Trailers</u>	<u>Percent of Capacity</u>	<u>Weather</u>	<u>Boats Waiting To Put Boat In Or To Take Their Boat out</u>	
1.	Tuesday June 4, 2019	11:00 AM	2	2.86 %			None
2.	Tuesday June 4, 2019	4:05 PM	12	17.14 %			None
3.	Wednesday June 5, 2019	4:30 PM	2	2.86 %			None
4.	Sunday June 16, 2019	1:00 PM	9	12.86 %			None
5.	Monday June 17, 2019	11:30 AM	12	17.14 %			None
6.	Tuesday June 18, 2019	10:00 AM	31	44.29 %			None

Map 4-2: Possible New Safe Harbor Location

